squareboat

amāla earth

A Way to Conscious Living

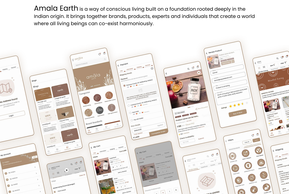
An e-commerce platform focused on sustainable products.

Key Deliverables

- UI/UX Design
- Website
- IOS App
- Android App

Overview

Amala Earth is a way of conscious living built on a foundation rooted deeply in the Indian origin. It brings together brands, products, experts and individuals that create a world where all living beings can co-exist harmoniously.



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Instant order & doorstep delivery.

Simplify your shopping with our Easy Shop Checkout. It dynamically adapts to your customer's device and location to increase conversion.

User-Centred Design

From an interactive viewing experience and seamless site navigation to the intuitive checkout process, the UI is aesthetic enough to be loved by every buyer.

Advanced Search Module

Instantly fetch brands, categories, and related products according to the search string improving an overall user experience.

Categories & Filters

Tons of filters and categories to help you precisely find the product of your need.

Product Recommendation

Behind this feature, a smart algorithm retrieves similar products based on users selection.

User Account

A single place to find all the necessary details and functions related to user's orders, payments, addresses, profile, etc.

Important Cards Of App

- Add or Remove from Cart
- Order History
- Product details
- Track your order

Admin Features

These features will enable the vendors/owners to make things feasible to meet the market requirements. Moreover, all manager/admin activity could be performed with these features.

Product Catalogue

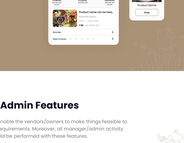
Lets users upload products in a very hassle-free way.

Import/Export

Allows the user to upload the products in bulk quantity on the system within a proper format.

User Management

This feature would manage all users associated with the application with different roles like store owners/vendors/buyers.



Tax management

By this, the vendors be enabled to manage tax rates which will showcase in the invoice.

Stock Management

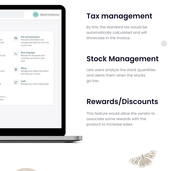
Lets users employ the stock quantities and inform them when the stocks go low.

Rewards/Discounts

This feature would allow the vendor to associate some rewards with the product to increase sales.

Orders Management

View and manage orders being placed on the website.

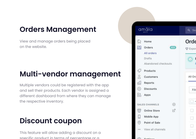


Multi-vendor management

Multiple vendors could be registered with the app and sell their products. Each vendor is assigned a dedicated dashboard where they can manage the respective inventory.

Discount coupon

This feature will allow adding a discount on a product/order/shipping charge of percentage or a fixed amount discount.



Payment Integration

This feature will allow the support to integrate and take multiple payment gateways like Stripe, PayPal, RazorPay, etc.

Blogs

This feature will engage the audience to come to the website and read some relevant and useful content.

Social Media Sharing

This feature will allow sharing the products on social media, and therefore, the presence across the globe will get increased.