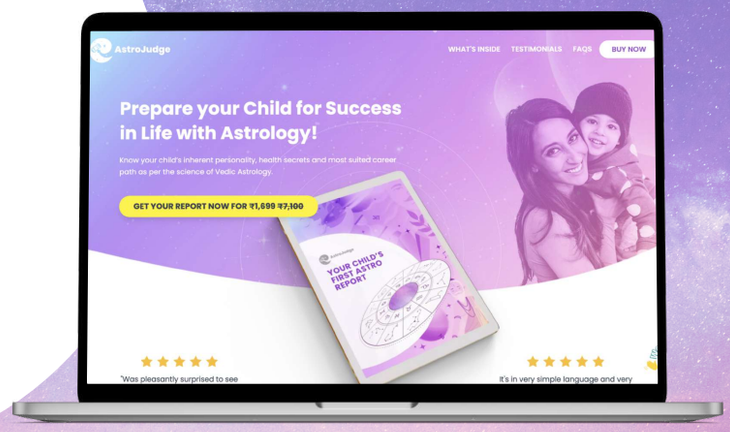
Rotate your phone for a better experience/view

GRID DESIGN
by squareboat



AstroJudge

AstroJudge

A platform that enables people to apply astrological expertise to raise happier and healthier children.

Work we did.

RESPONSIVE WEBSITE

Tools we used.

ADOBE XD

Tech Stack.

BACKEND
(Using micro servers architecture)

DATABASE

MOBILE APP

HOSTING
(Or other cloud providers)

WEB FRONTEND & ADMIN PANEL

PROJECT MANAGEMENT & BUG REPORTING

PROJECT COMMUNICATION

VERSION CONTROL

DEVELOPMENT	OTHER SERVICES
Jenkins	

Overview.

AstroJudge is a platform that enables people to utilise astrological expertise to raise happier and healthier children who shine and thrive in all aspects of their lives.

The goal is to shed light on the pathways of life so that it can be navigated with wisdom and knowledge. The platform provides a variety of services such as kundli and divisional birth charts, birth nakshatra, health and wellness reports, and much more.

THE OPPORTUNITY.

Create a **user-friendly** tool for parents to **generate astrological reports** for their children.

DESIGN SYSTEM

Typography and **colors** used

Poppins

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

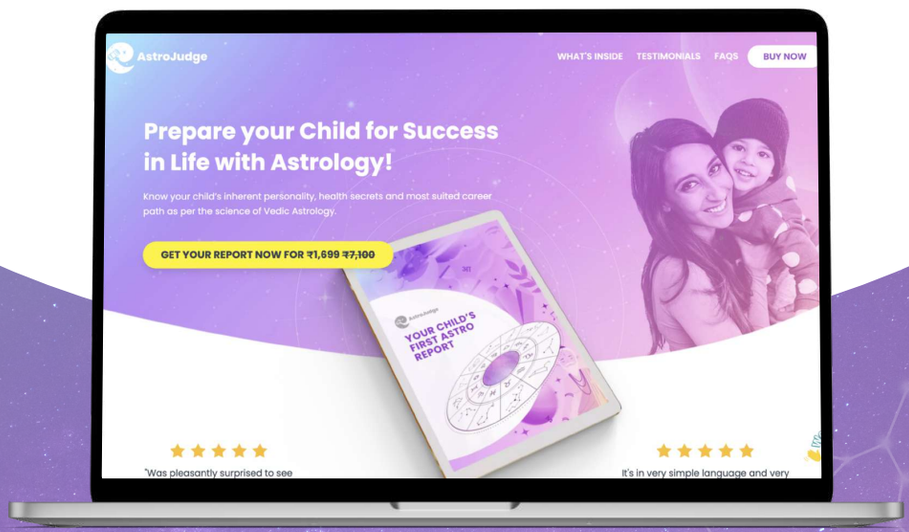
0123456789

Regular **Medium** **Semibold** **Bold**

#7E57E4	#983BE2	#FCF250	
#DF9BC7	#6287FF	#B3ECFC	
#000000			

UI SCREENS

Landing page to give users a **glimpse of the product** and urge them to **take action**



Astro Report for your child based on vedic astrology

principles to gain life-changing knowledge

Kundli & Divisional Birth Charts

Based on mathematical calculations using Vedic jyotish principles.

Personality Insights

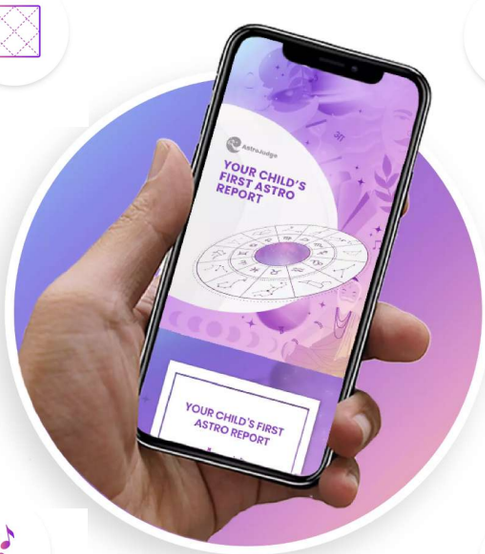
Artistic or logical? Extrovert or introvert? Uncover your child's true inherent nature.

Inner Orientation & Values

Uncover what drives your child: Dharma, Artha, Kama or Moksha?

Lucky Name

Find the best syllable for the luckiest and most fortunate name for your baby.



Health & Wellness

Secrets from Ayurveda to understand your child's unique dosha combination and body type.

Best-suited Profession

Know which line of profession will make your child shine and excel in life.

Lucky colours & Gemstones

Align your child's destiny with cosmic power with lucky colours and gemstones.

Famous Personalities

Find out which celebrities share your child's birthstar!

Elaboration of what **distinguishes** Astrojudge from other platforms

No Hidden Cost

We will **never push you for astrological remedies**. Our report provides **important astrological guidance for you as a parent to make the best choices for your child**.

First ever All-Inclusive Astro Report

Our report will give **you all the answers** you need about your child's **personality, behaviour, strengths, challenges, and much more**, helping you understand what they need to succeed in life.

Years of Experience

Vedic Astrology simplified for parents who want a head start in connecting deeper with their child - **There is no report like ours available anywhere else!**

Customised Report Made by Our Expert Astrologers

Using time-tested principles of Vedic astrology, we give you the most **accurate, comprehensive, and personalized horoscope report for your child delivered in 48 hours**.

No Jargon

Our astrologers use **easy-to-understand language** instead of giving you endless pages of confusing charts and calculations you have no use for!.

Baby Naamkaran

Choose the **luckiest name** for your child - find out the **best alphabets, syllables and sounds** as per their unique horoscope!.

Segmentation in the pricing of different charts to facilitate parents with what they need

₹1,399

Birth Nakshatra

- Birth Star Details
- Zodiac Range & Significance
- Ruling Planet- reveals child's inherent characteristics Ruling Planet- reveals child's inherent characteristics
- Deity-Know which deity has blessed your child
- Sacred symbols
- Shakti or Cosmic Power
- Gana or core temperament
- Guna or inherent mental attributes
- Inner Motivation and driving force

₹399

Kundli and Divisional Birth Charts

- Lagna Chart
- Moon Chart
- Navamsha Chart
- Chalit Chart
- Planetary Positions

₹2,100

Personality and Unique Qualities

- Personality and Inherent nature
- Physical Attributes
- Friends and family life
- Professional life
- Hobbies

Parents can select from a variety of customized charts, including health and wellness, professional interests, lucky colors, kundli birth charts, and many others. They can also opt for a consolidated chart that contains all of the individual charts.

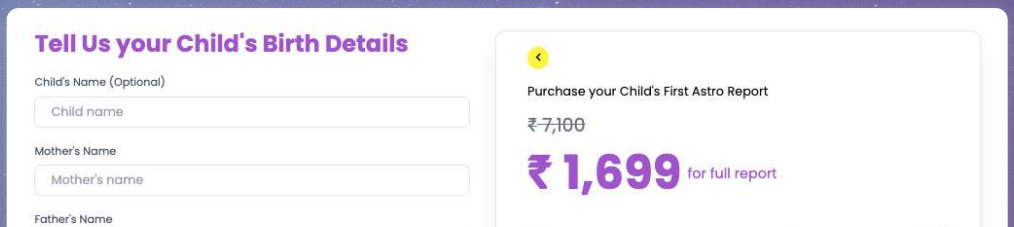
75% OFF! Limited period offer.

(Including taxes)

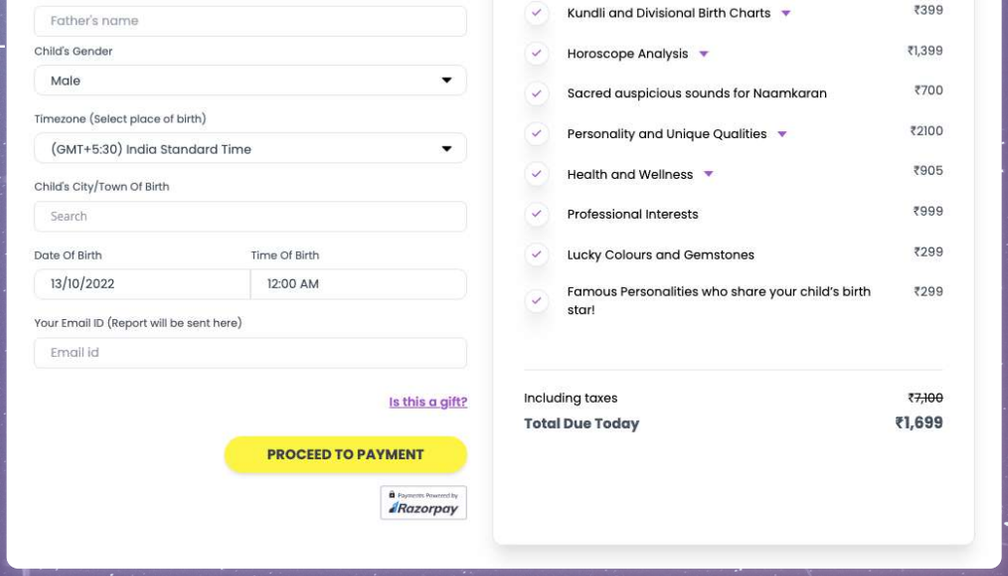
~~₹7,100~~

₹1,699

A **simple form** that asks for basic information for astrological forecasts



The form requests basic information such as the birth date and location to calculate zodiac signs and anticipate favorable outcomes.



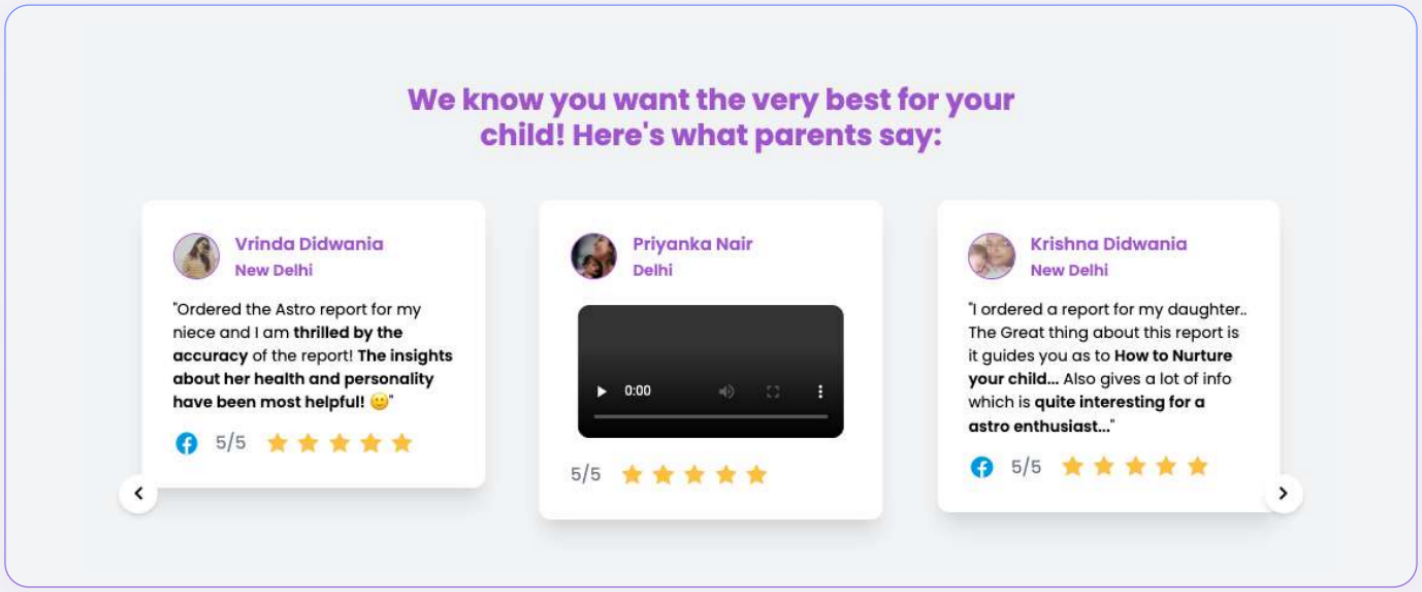
Flexibility to obtain a **preview report** to keep expectations in context

Parents can add their email addresses to receive a free sample report with some variables hidden. The report will provide them a clear picture of its offerings in a broader context.

Floating bar to drive conversions

Floating bars draw attention without interfering with the content and aid in increasing engagement while promoting a service.

Testimonial section to build user trust and provide that final push to purchase service



FAQs to address specific questions that users may have concerning the AstroJudge report

Frequently Asked Questions

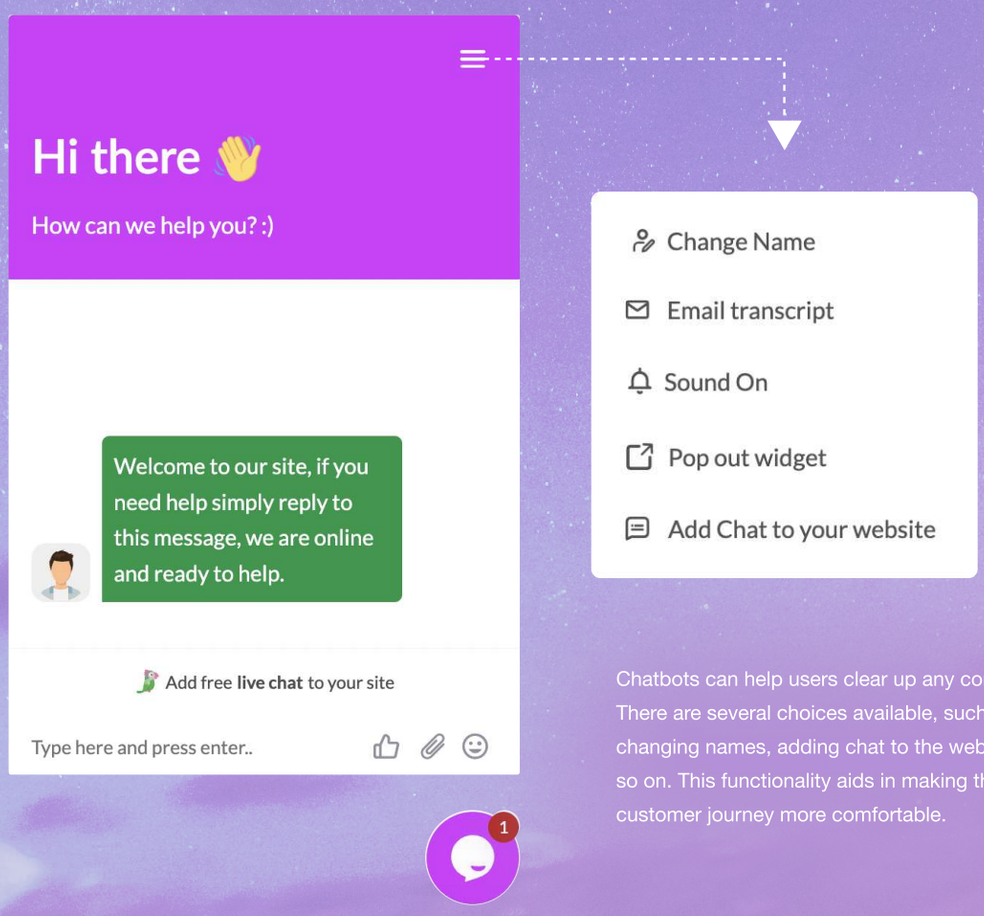
Is astrology for real?

YES IT IS! When it comes to family, love, business, career or health- there are some things that are simply too important to leave up to chance. And while you may not believe in fortune cookies, your mom's gut feeling, or just plain luck, astrology, however, is extremely real. Jyotisha, the Sanskrit word for astrology, contains the prefix Jyoti which means light. We, therefore, believe that the real meaning of astrology is found in its profound purpose – to throw light on our paths in life so that we are able to navigate through it with wisdom, knowledge and ease.

Will my personal information be kept confidential?

How does this Report help in preparing my child for success?

Chatbots to improve customer engagement and support scalability



Chatbots can help users clear up any confusion. There are several choices available, such as changing names, adding chat to the website, and so on. This functionality aids in making the customer journey more comfortable.

squareboat

We at Squareboat build beautiful, scalable and feature-rich web and mobile applications that solve real customer problems.

Contact Us

Plot Number 115, Sector 44, Gurugram, Haryana 122002

hi@squareboat.com 011 411 70317 squareboat.com

Follow us on

GRID DESIGN by squareboat

We are creative hooomans who are obsessed with crafting seamless digital experiences that affect the lives of our users whilst sipping a lotttt of coffee!

Contact Us

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