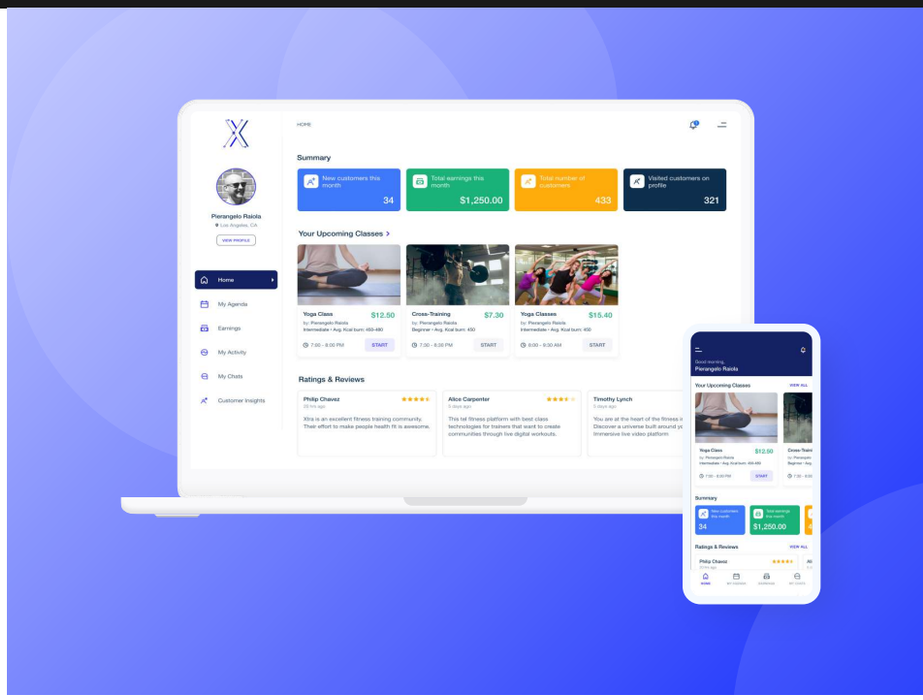
Rotate your phone for a better experience/view

GRID DESIGN
by squareboat

XTRA

Get access to integrated video, e-commerce, marketing platforms and best-in-class customer insights.



Work we did.

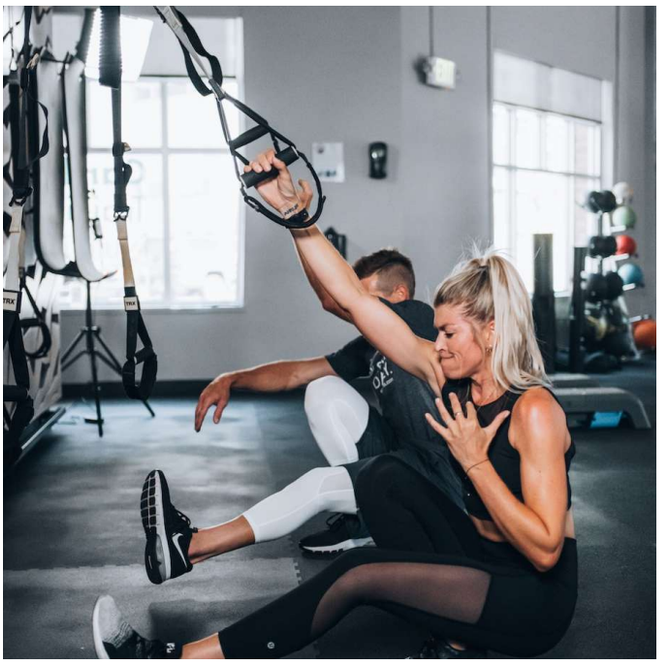
MOBILE APP

RESPONSIVE WEBSITE

ADMIN PANEL

Tools we used.

ADOBE XD



Overview.

XTRA is a tele-fitness platform with best-in-class technologies for trainers who want to create communities through live digital workouts. We believe that every trainer is at the heart of self-improvement and development. In order to reach their goals, they create strong communities that inspire and motivate each other through an outstanding digital experience.

THE OPPORTUNITY.

XTRA unleashes the trainer's digital potential by **integrating technologies under one platform**.

DESIGN RESEARCH

Quantitative research was conducted to assess data and generalize findings to a larger population.

01 What is your age?

- 15-25 50%
- 16-40 36%
- 40+ 25%

02 Your gender?

- Male 60%
- Female 40%

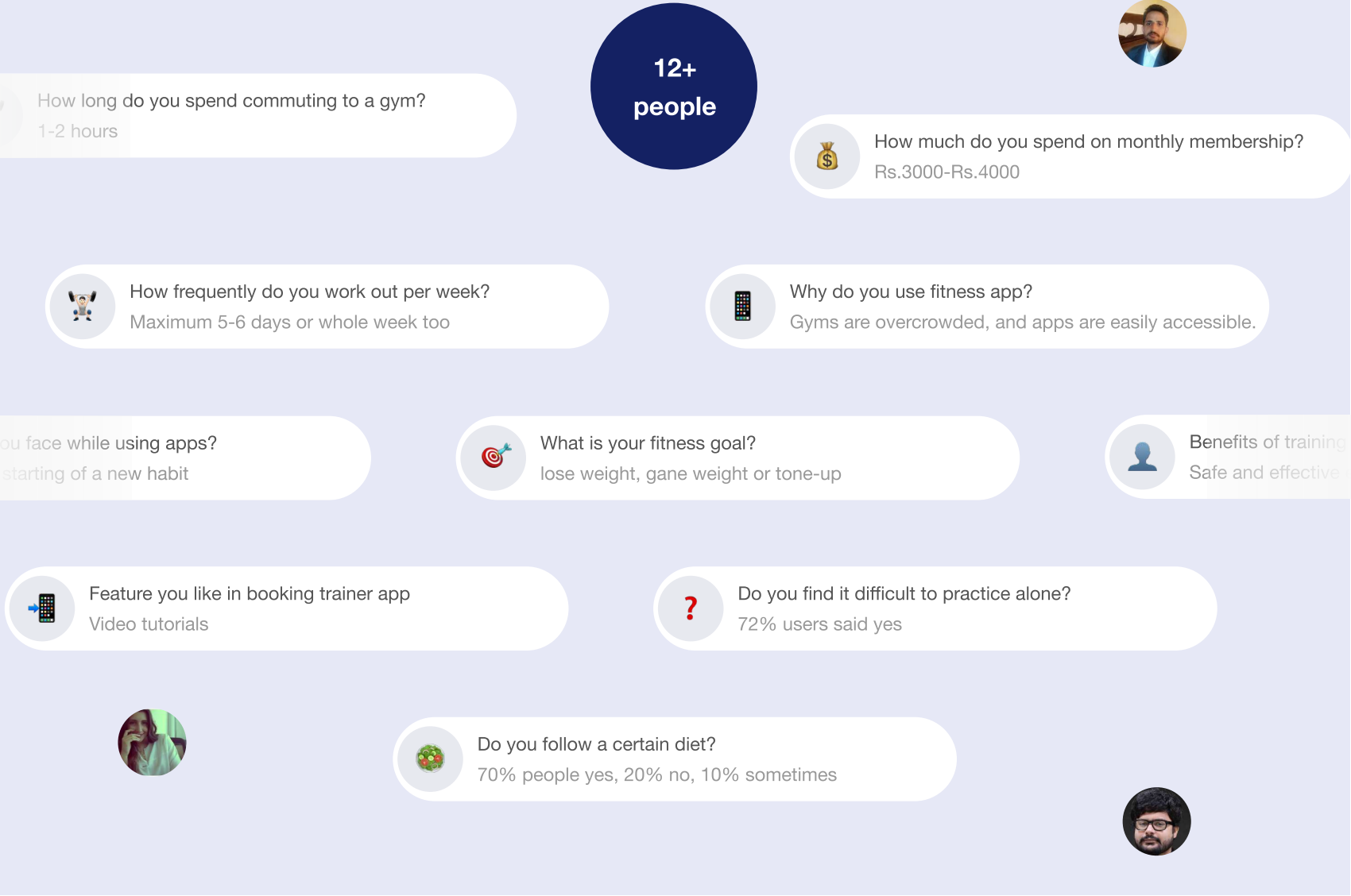
03 Which platform you prefer?

- Offline 70%
- Online 30%

04 Your occupation?

- Businessman 50%
- Employee 40%
- Student 10%

User surveys was conducted to understand why and how decisions were taken



An Affinity Diagram consolidate information related to a product

User persona was created to empathise with the end users

Name	Pranjal Sharma
Occupation	Software Engineer
Age	25 years old
Location	Delhi, India

Other Characteristics

"She likes to be in good shape and to live a healthy lifestyle. She lives a sedentary lifestyle, works all day and spends most of her time at

Needs

- Needs access to exercise that is well-categorized according to different parts of the body and is individualized enough to achieve her goal.
- Need to make sure she does the exercise correctly and it's effective for her health as well as not hurting herself.
- During exercise, she needs to measure and control his progress.

Goals & Motivations

- Have Categorized and Personalized exercise plan.
- Search exercise based on body parts.
- Have exercise based on her health issues.
- Know how to do each workout.
- Receive expert consultaion.

Frustrations

- Doesn't have enough free time to search exercises.
- Confused by the many workouts available on the web.
- She hurt her body by exercising the wrong way.
- Uncertain about benefits of workouts on web.

Personality

Observant

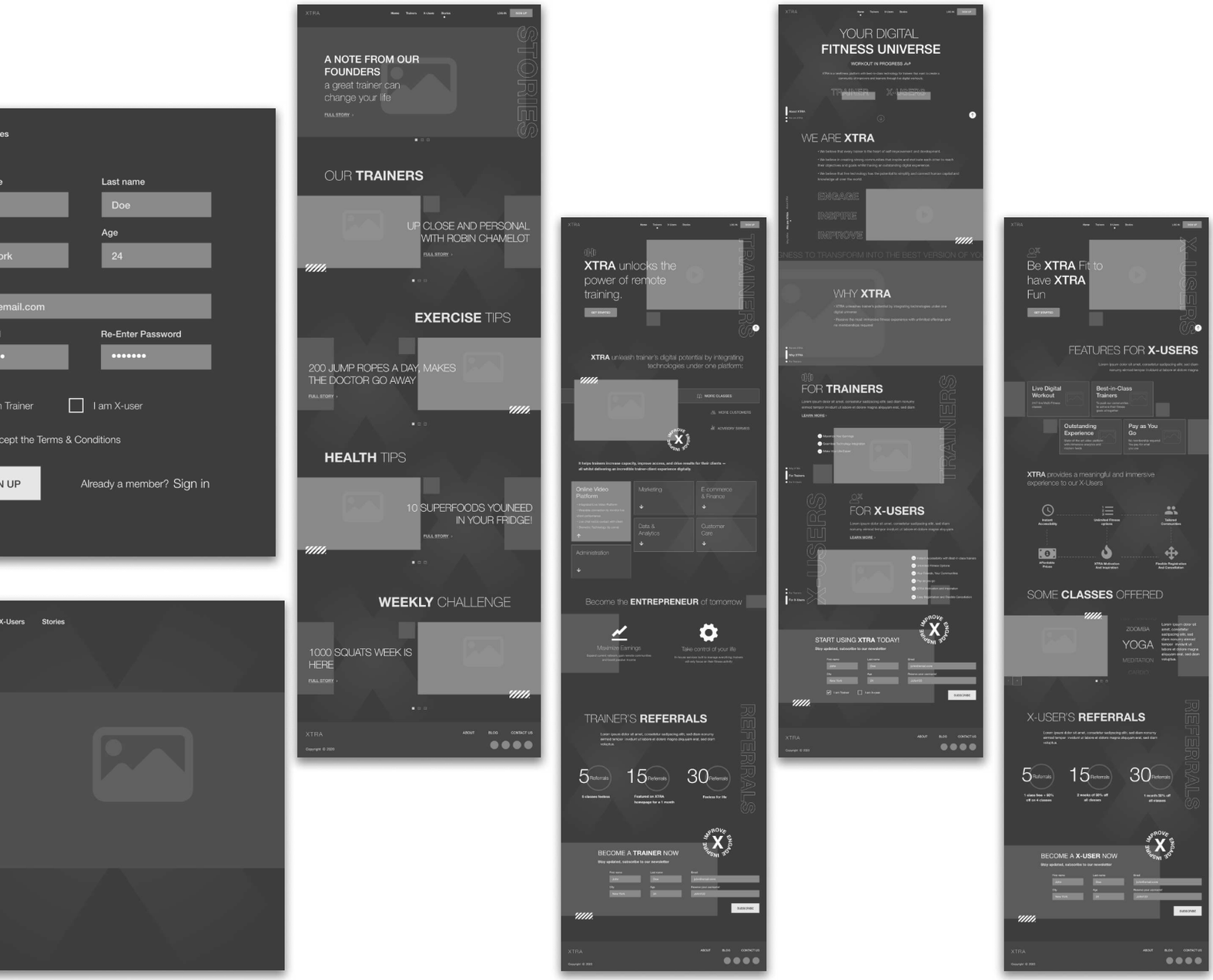
Enthusiastic

work. She suffers from back pain most of the time.”

Team Player

DESIGN RESEARCH

Wireframes were created to obtain a general idea of the complete user flow



DESIGN SYSTEM

Typography and **colors** used

Helvetica Neue

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

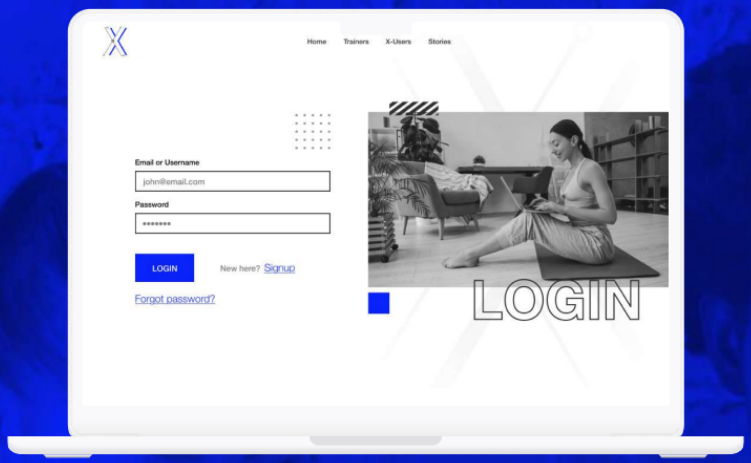
0123456789

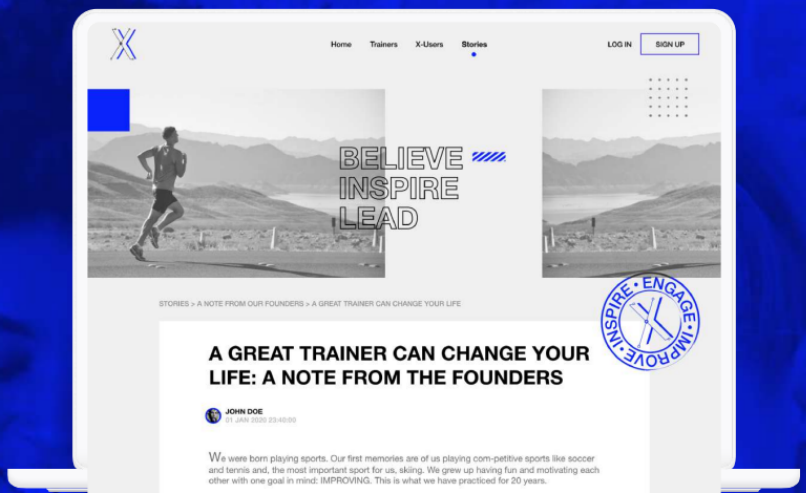
Regular **Semibold** **Bold**

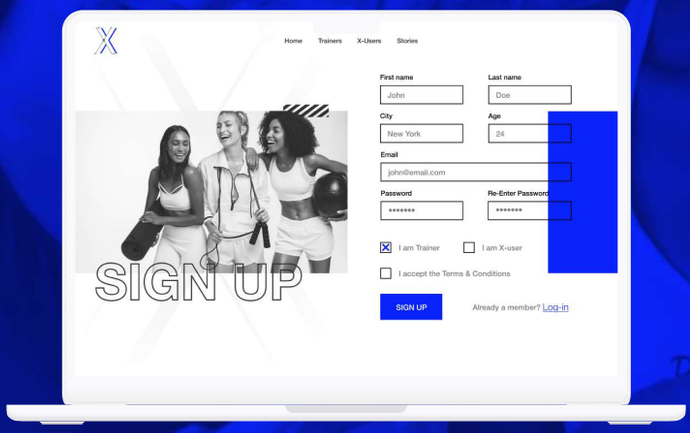
#142163	#3F3EFB	#FFAB0B
#1AB278	#E74356	#7E7EFC
#0E304E	#3E78FB	#8596A5
#EBEEF0	#FDECEE	#EBEBFF

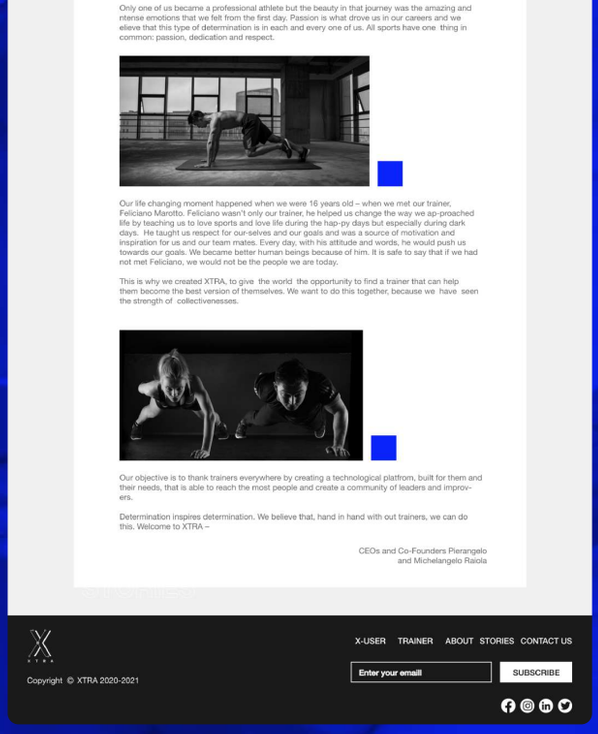
UI SCREENS

An efficient **login and signup** process makes it easier for users to access the app



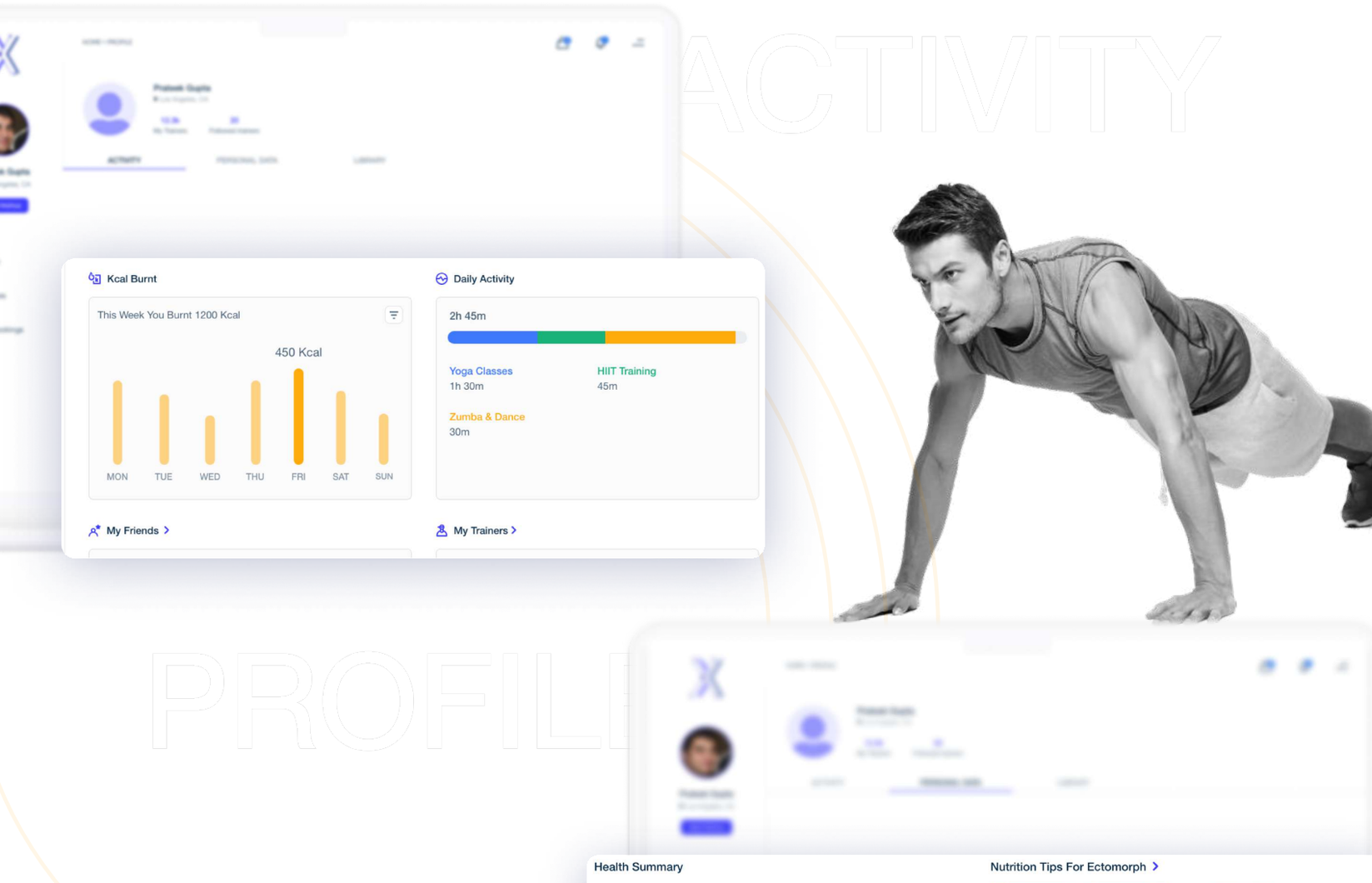


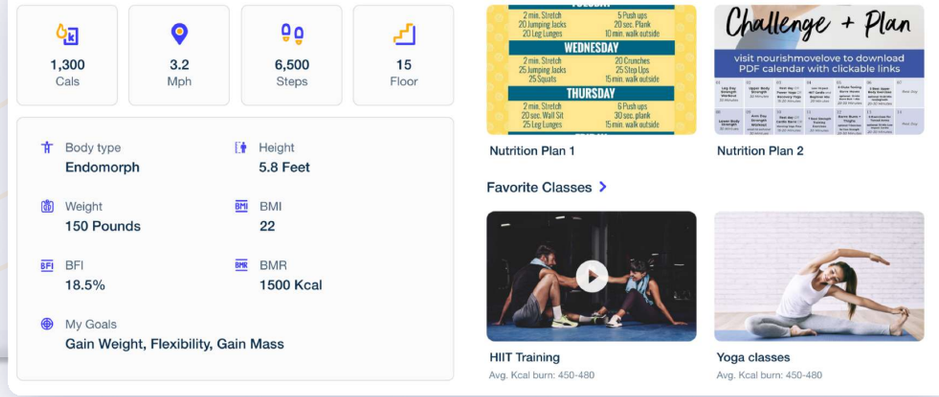


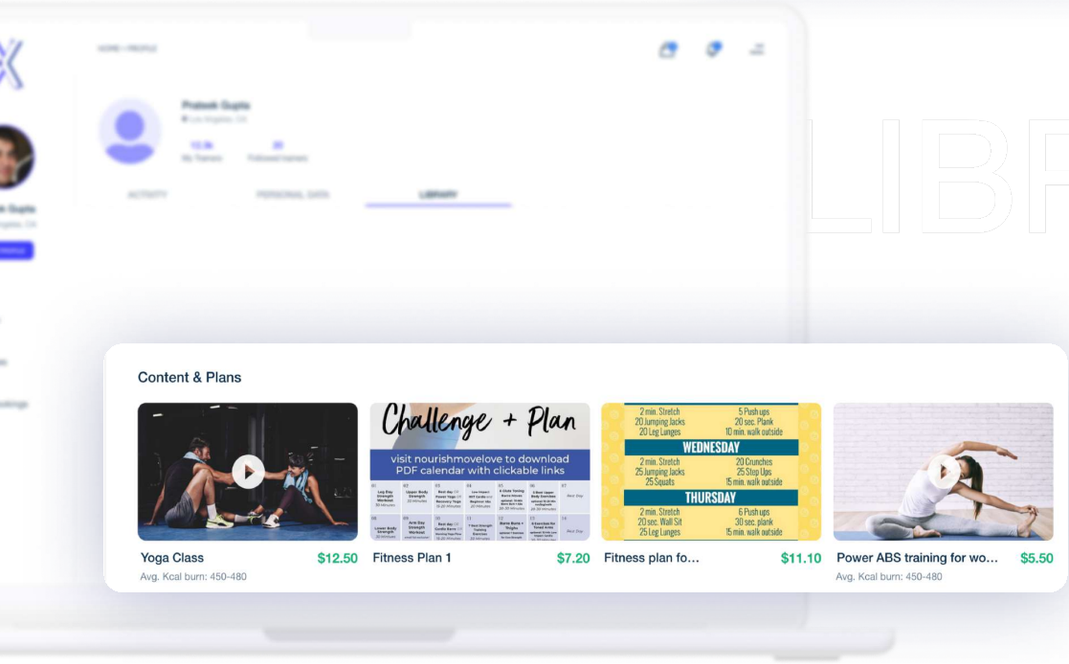


An all-in-one **profile** page

The user can find information about their activity, personal information, and library on their user profile page, which is a complete one-stop solution.

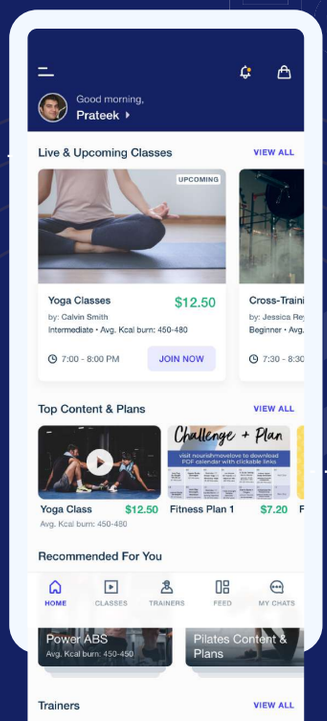






Bottom navbar menu for direct navigational access

Bottom navigation bars makes it easy for users to explore and switch between top-level views in a single tap.

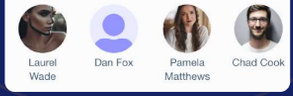


Live & upcoming classes

On the homepage, users can view all the ongoing and upcoming classes.

Top contents & plans

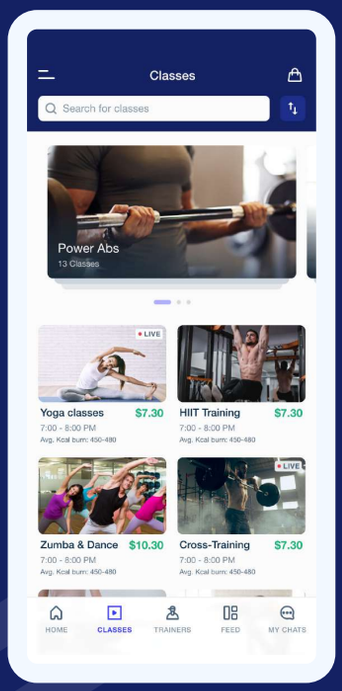
Users can find top training classes and fitness plans in this section for their convenience.

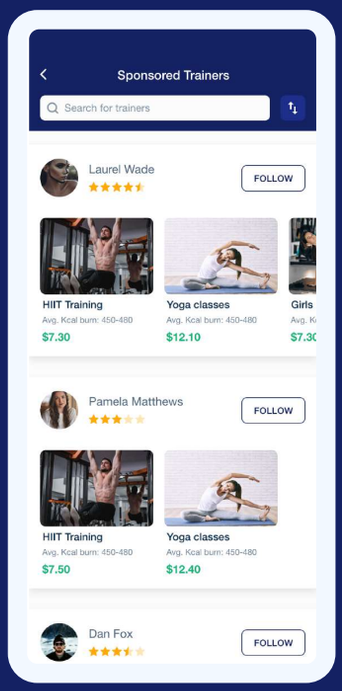


Classes

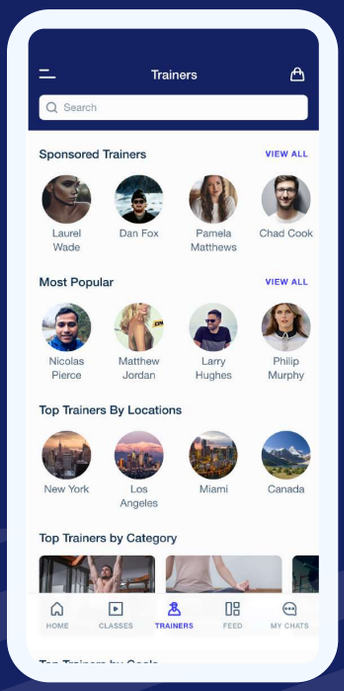
Sponsored trainers

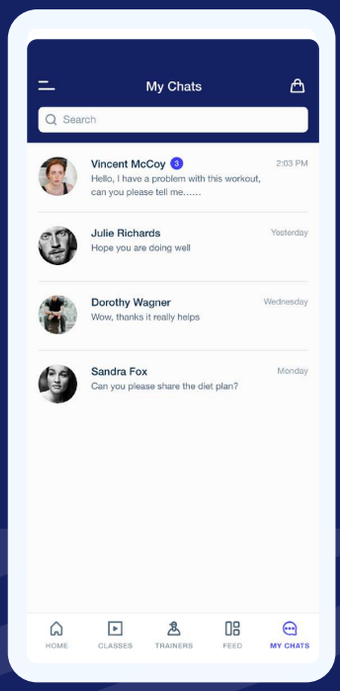
On this screen, users can find all the listed session and and help each person achieve their best results.
In group fitness classes, you can receive support and guidance from instructors and others working on their fitness journey who want to see you achieve your goals.





Workout | Trainer | Chat





Trainers

Users can view the list of personal trainers. They can search for trainers using several criteria, including the most popular, nearby locations and categories.

Chat

Users can communicate with their trainers whenever they want. Online communication can assist users in developing and improving their fitness skills.

Feed

To provide the user with instructions and examples of one or more types of exercise, physical activity, nutritional programs or some other fitness topic. They can connect with instructors for more detailed information.

XTRA

In order for users to learn more about the universe of fitness and build their confidence, an **about us** section has been introduced to give them all the information they need.

LIGHT THEME

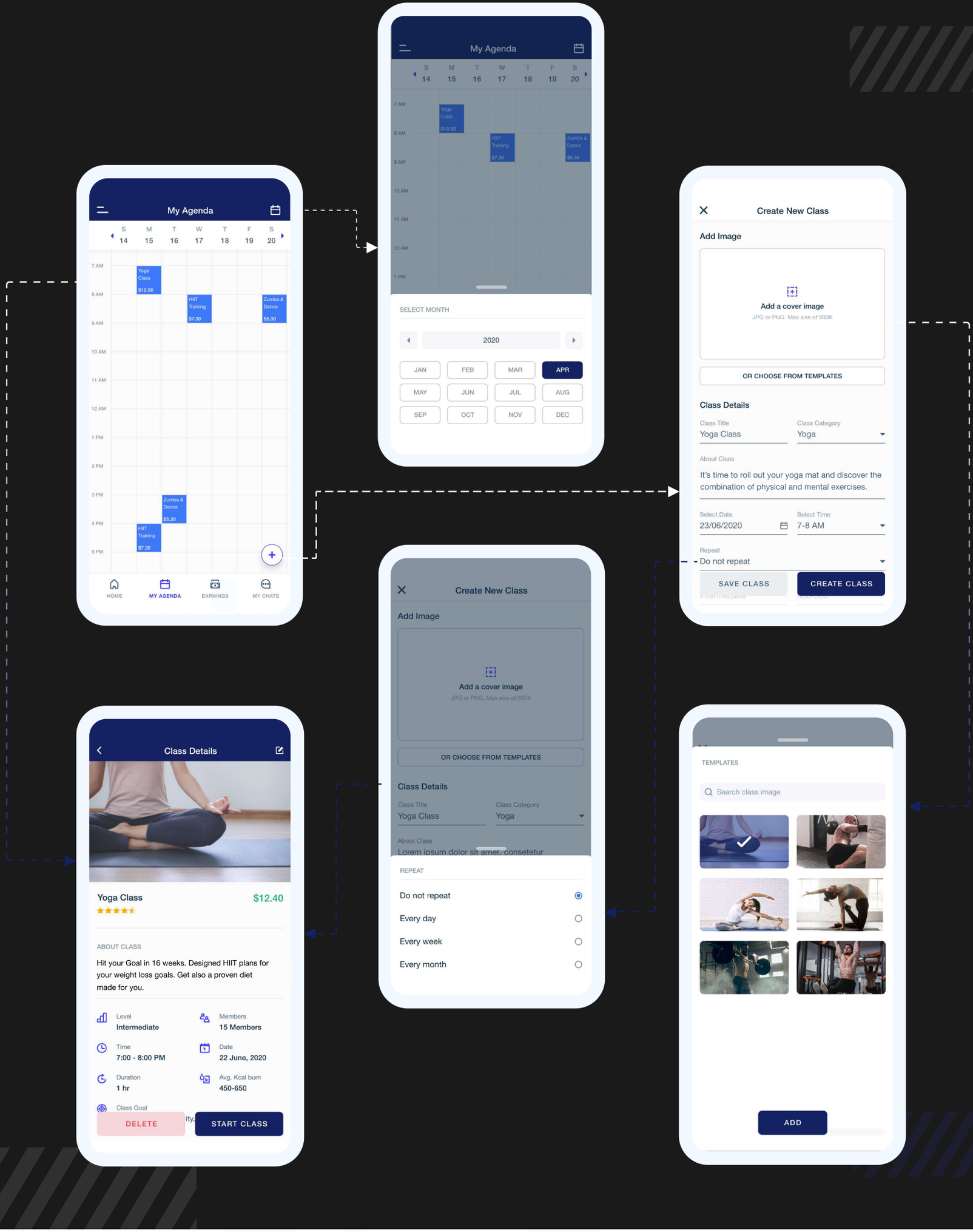
Light

Dark

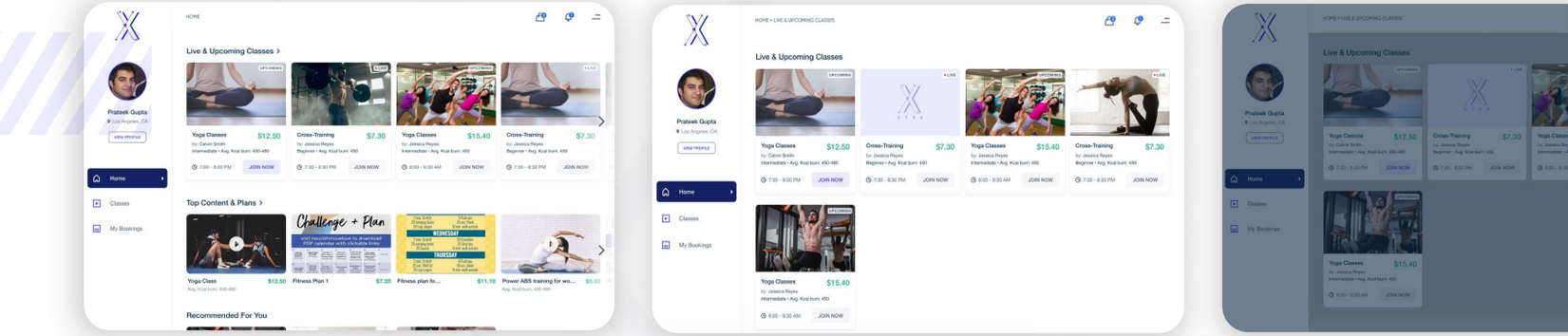
DARK THEME

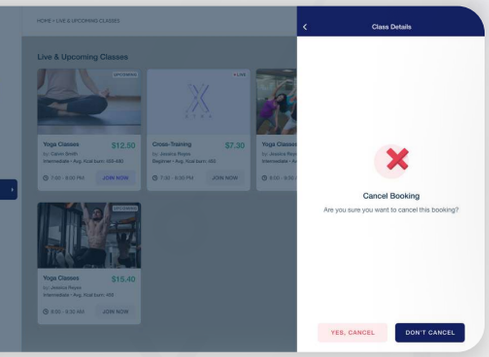
We have introduced **create class** to help trainers plan their agenda

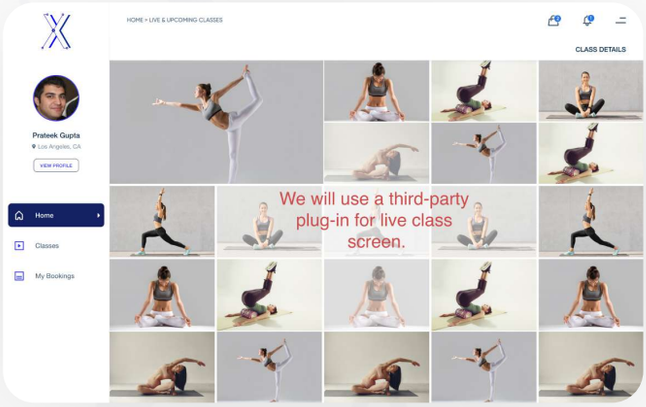
Trainers can track their yoga sessions or any other class category and manage their weekly schedule with ease.

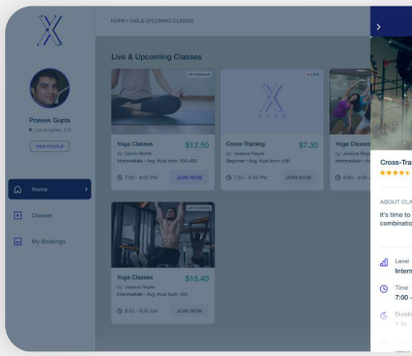


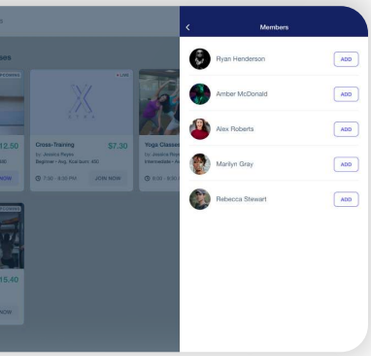
We designed their **admin panel** as well

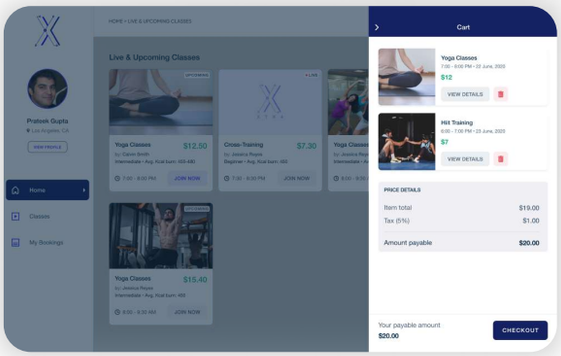


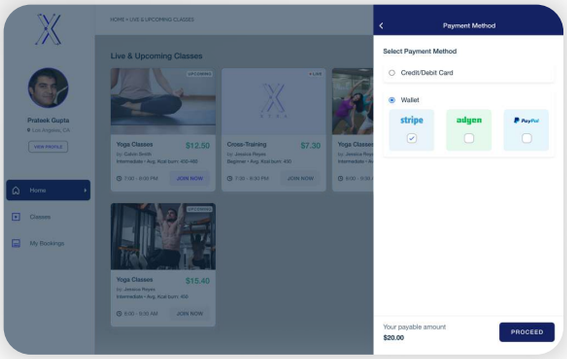












squareboat

We at Squareboat build beautiful, scalable and feature-rich web and mobile applications that solve real customer problems.

Contact Us

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GRID DESIGN by squareboat

We are creative hooomans who are obsessed with crafting seamless digital experiences that affect the lives of our users whilst sipping a lotttt of coffee!

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