squareboat

squareboat.com

INTRODUCTION

Design Driven Success.

We're a design focused software development company.

2013
Established

150+
Projects

75+
Employees

01

Gaurav Gupta

FOUNDER & CEO

Gaurav has over 17 years of experience in developing and maintaining large, scalable web and mobile applications end-to-end, including product conceptualization, design, backend and frontend development, deployment, server management, uptime, reliability, performance and scalability.

Work Experience

squareboat	naukri.com India's No 1 Job Site	Educomp What Learning Can Be	slideshare
2013 - Present	Nov 2011	Jun 2010	Aug 2007

BRAND ARCHITECTURE

squareboat

Technology solutions crafted for a sleek and scalable experience.

GRID DESIGN
by squareboat

Design studio specialised in UI/UX and branding.

crewmate
by squareboat

Highly skilled developers and designers on contract.

SERVICES SUITE

Web Development

Creating responsive and feature-rich web applications solving real customer problems for a seamless experience!

App Development

Developing Android, iOS, and PWAs that perform flawlessly across multiple devices for a consistent user experience!

DevOps

Scaling products handling over million hits/day, elevating your products for optimal growth and performance!

UI/UX Design

Designing user-friendly interfaces that boost satisfaction and give clients a competitive edge!

QA/Testing

Ensuring software reliability, functionality, and performance through continuous testing for flawless results!

AI as a Service

Transforming vision, language, and data into smart solutions with AI and Machine Learning for a brighter future!

AI AND ML

Transforming vision, language, and data into intelligent solutions for a smarter future using Artificial Intelligence and Machine Learning!

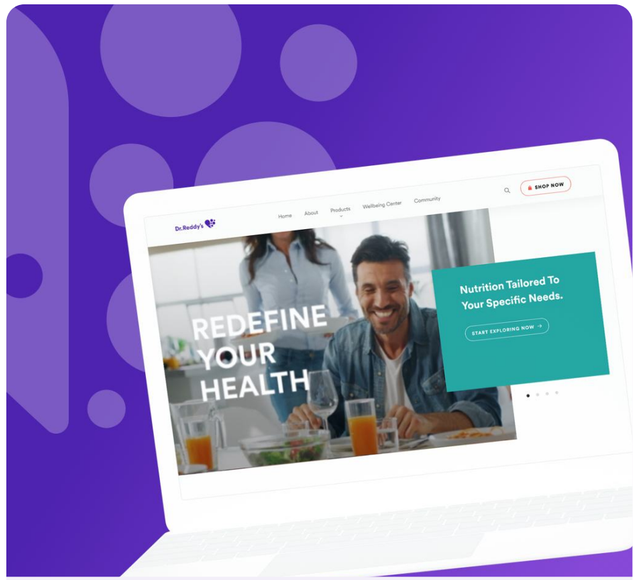
01 Computer Vision Image Processing

02 Natural Language Processing (NLP)

03 Generative AI, LLM & VLM

04 Data Analytics Applications

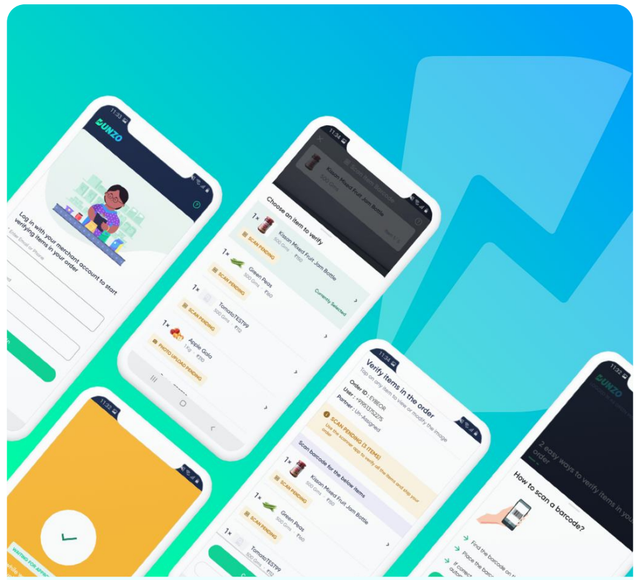
KEY CLIENTS



Dr Reddy's Laboratories

Accelerating access to affordable, innovative medicines because Good Health Can't Wait, empowering a healthier future for all!

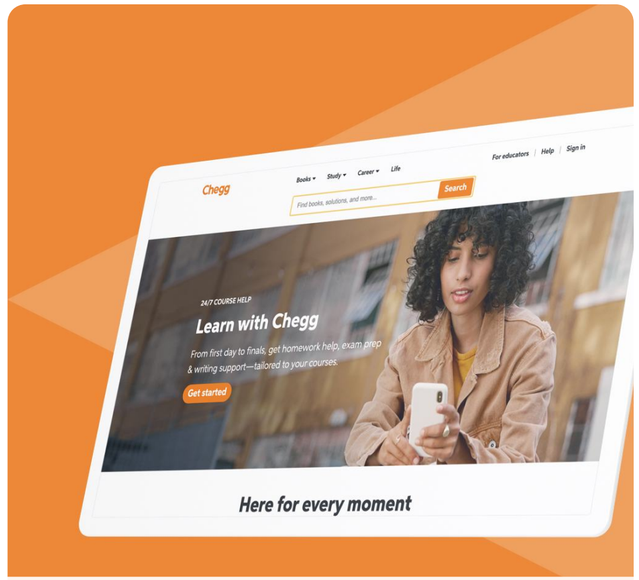
#Health



Dunzo

Enhancing the Dunzo Partner's app, implementing key features to elevate the overall experience for users everywhere!

#Delivery

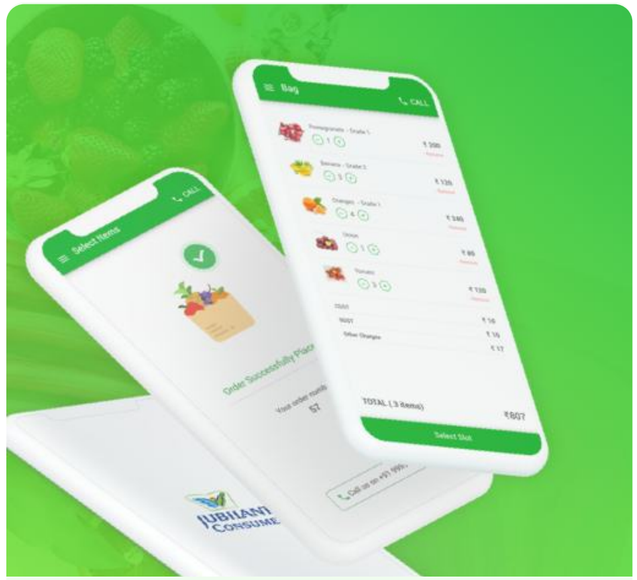


Chegg

Leading as the student-first platform, helping every student achieve their best, both in school and beyond!

#Education

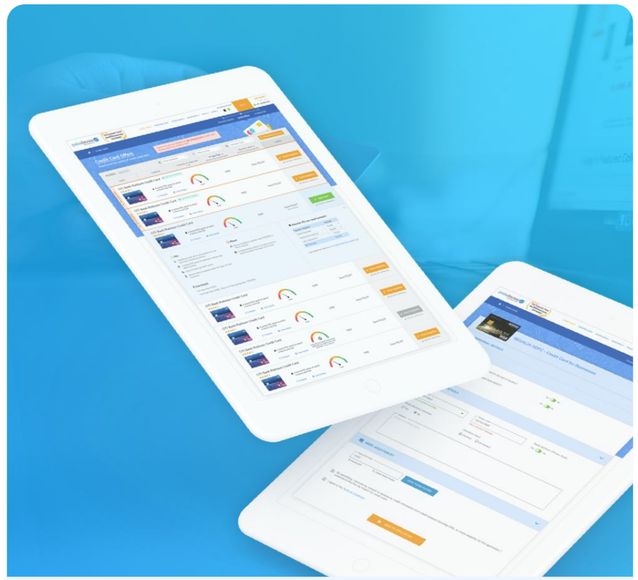
KEY CLIENTS



Jubilant

Developing an app for fruit sellers based on Next Billion UI principles, generating Rs. 4.5M+ monthly revenue!

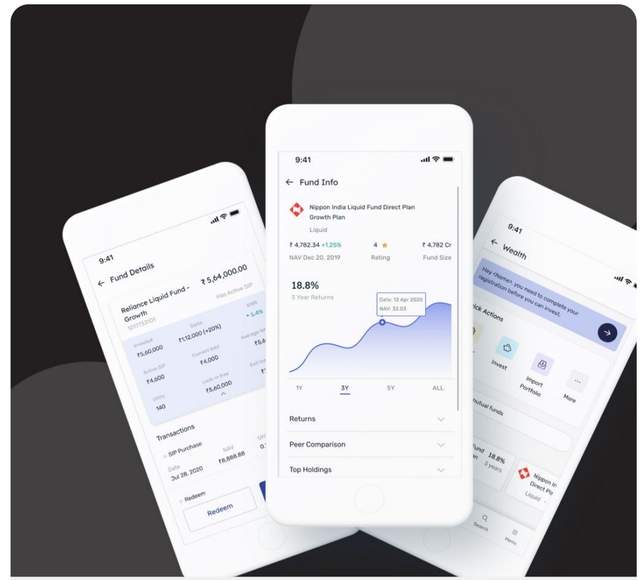
#FMCG



Paisabazaar

Doubling the conversion rate for credit card applications on paisabazaar.com, delivering significant results and improved user experience!

#BFSI

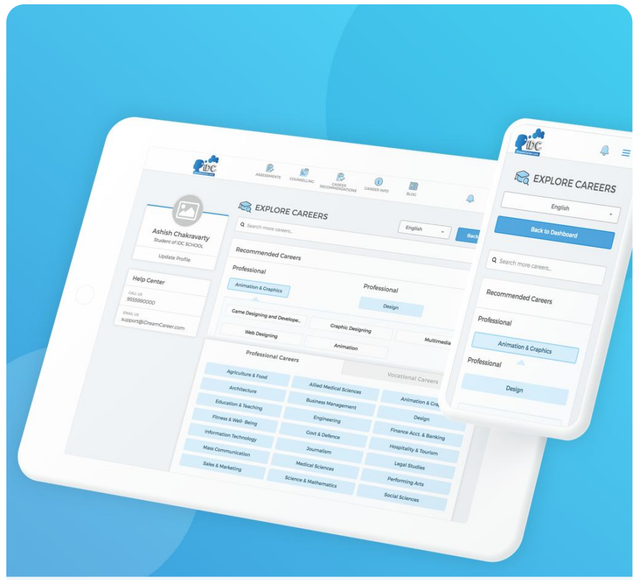


Niyo money

Focusing on simplifying, smartening, and securing banking, ensuring our customers enjoy a seamless and safe experience!

#Finance

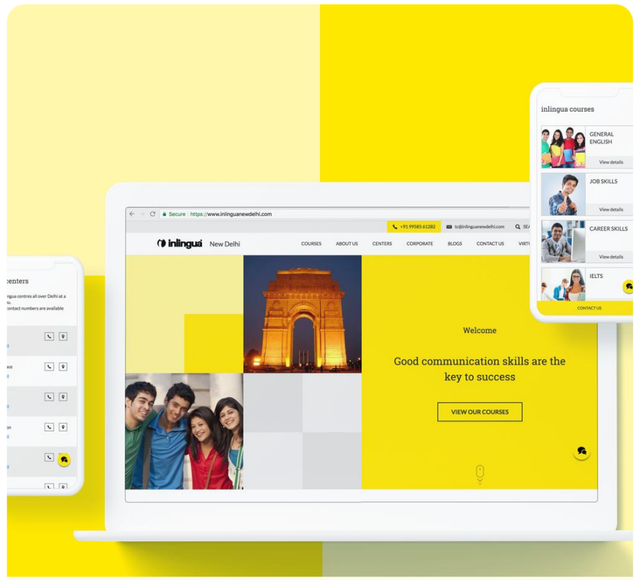
KEY CLIENTS



iDreamCareer

Helping students find the right career path, managing assessments and counseling at scale for India's government schools!

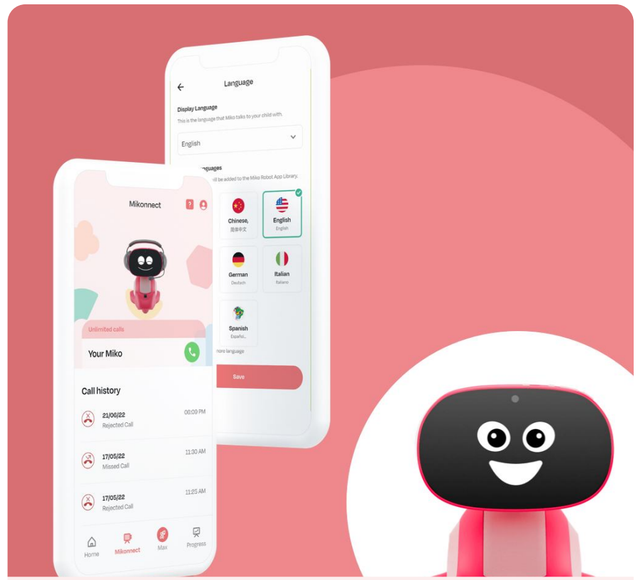
#Education



Inlingua

Enhancing communication skills by redesigning the website, significantly boosting conversion rates and user engagement!

#Education

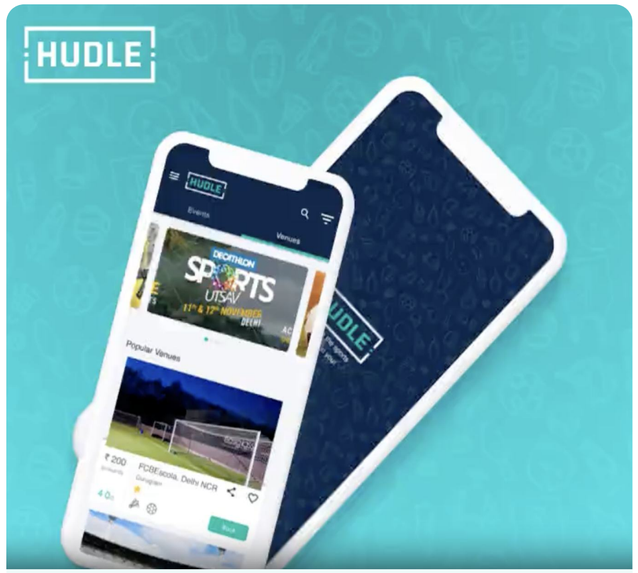


Miko

Delivering cutting-edge technology through Miko, an innovative consumer robotics lab, empowering young learners everywhere!

#EdTech

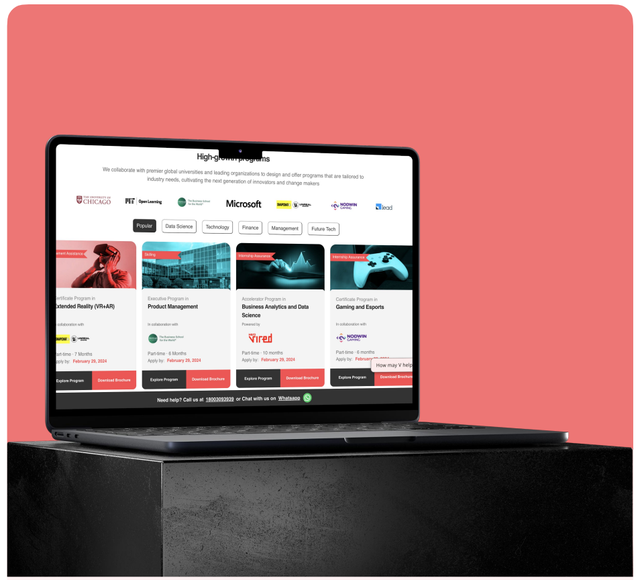
KEY CLIENTS



Hudle

Discovering endless play with Hudle All Access Play, offering a single subscription to enjoy your favourite sports anytime, anywhere!

#Sports



Hero Vired

Partnering with world-class institutions, Hero Vired creates changemakers of tomorrow through premium LearnTech programs!

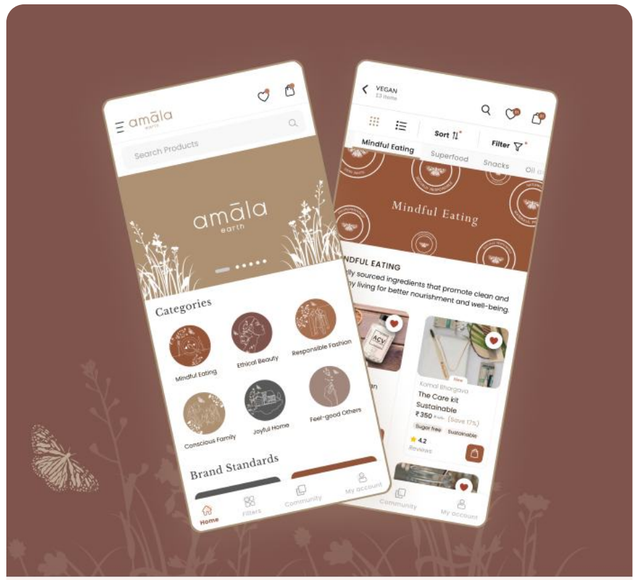
#EdTech

Elevation Capital

Investing in globally impactful companies, Elevation Capital unites them by a vision of humanity's highest purpose!

#Finance

KEY CLIENTS



Amala Earth

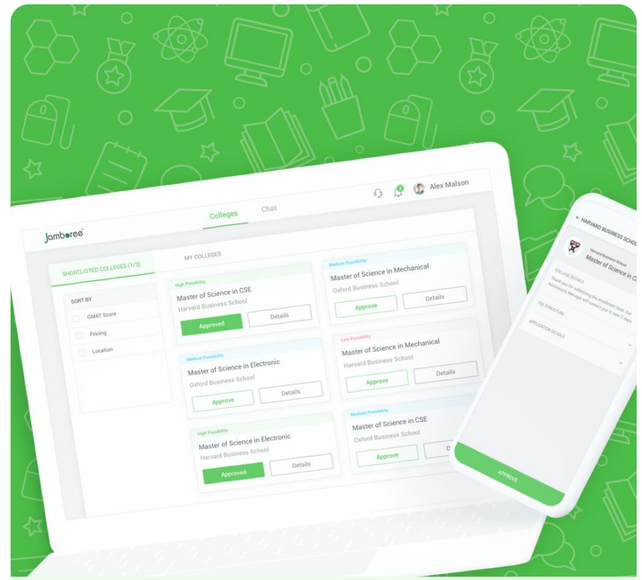
Promoting a lifestyle of conscious living, Amala Earth is rooted deeply in Indian origins, ensuring a sustainable future!

#E-commerce

PVR Cinemas

Transforming the entire frontend experience of their website, giving it an awe-inspiring look and a seamless user journey!

#Entertainment



Jamboree Education

Empowering students with expert GMAT, GRE, SAT, IELTS, and TOEFL preparation, Jamboree is one of India's most trusted institutes!

#EdTech

OUR CLIENTS

BLUE TOKAI COFFEE ROASTERS
DUNZO
Dr.Reddy's
JUBILANT CONSUMER
DAMAC
HARBORMOOR
inlingua
Chegg
Niyo
Analytics Vidhya
MAX ESTATES
paisabazaar.com
instamojo
amāla earth
LBB
STAR WORLDWIDE GROUP
VegEase
awfis
MIKO
juggernaut
EMOHA eldercare
Cedarwood
Benchmark AI
LOCOFAST
saveabhi
THIRD WAVE COFFEE
FREADOM
Aiisma My Data My Asset
AdSightPro
workomo
E-MEDITEK
Acadru
Jamboree
echolytics
KleverKid
LinkLeads
sixtyml
HUDLE
STAR Health Insurance Personal & Caring
kidstir
woobly
OXFORDCAPS
ELEVATION
PLAKSHA UNIVERSITY
NEXUS OF GOOD
tripoto
cloftr
xeno
YOUNG TECHNOLOGY SCHOLARS
nirog street

VERTICALS

Business Verticals

We have served the following industries

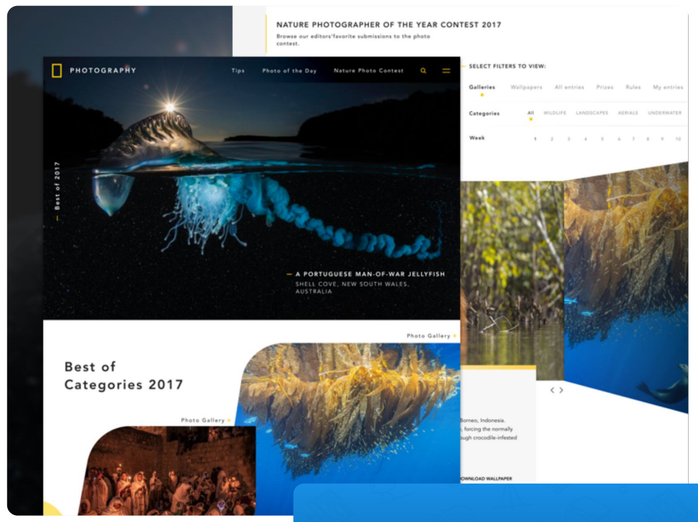
- HealthTech
- EdTech
- FinTech
- Retail & E-commerce
- Manufacturing (Industry 4.0)
- Real Estate (PropTech)
- SaaS
- Energy & Utilities
- LogisticsTech
- Gov Tech

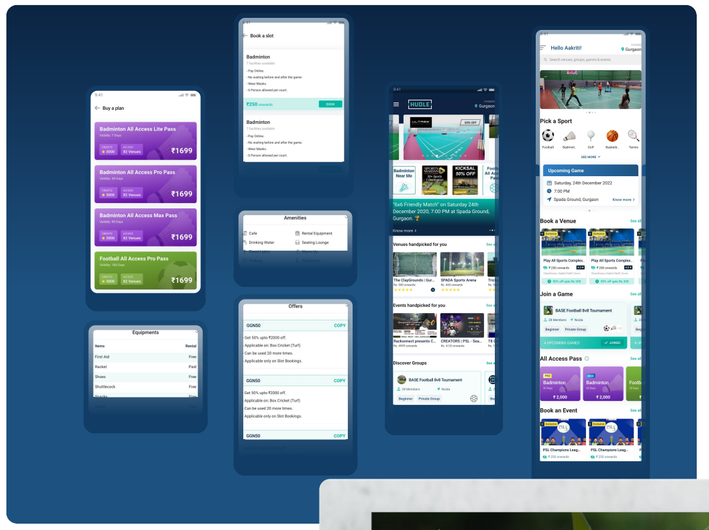
and many more...

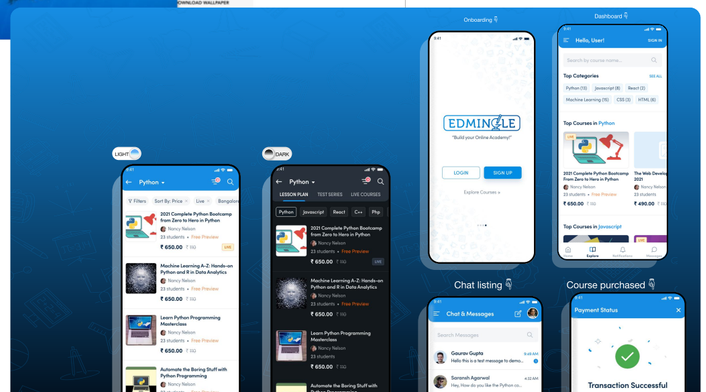
DESIGN SERVICES

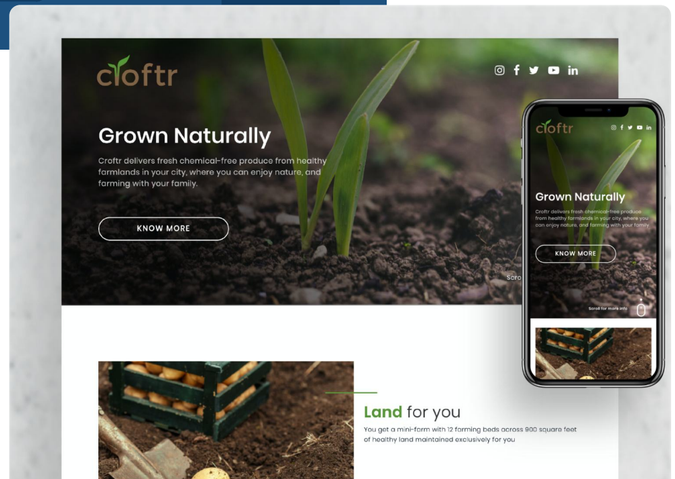
UI/UX Design & Animations

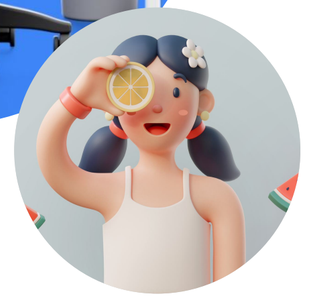
In today's customer-centric world, user experience holds utmost importance. At Squareboat & Grid Design Studio, we have a seasoned team of UI/UX designers with an innovative mindset.











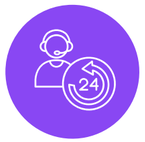
GRID DESIGN by squareboat

griddesign.in

STAFF AUGMENTATION

The best software developers, UX/UI designers, DevOps, and QA experts available on contract to kickstart your project instantly!

crewmate
by squareboat



Ready-to-deploy talent in 24 hours

Skill verified experts, guaranteed excellence

India's best tech talents at your fingertips

Effortless talent replacement, anytime

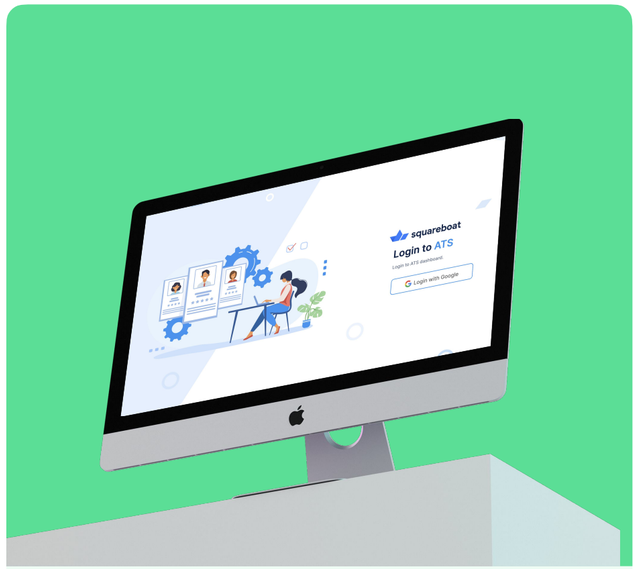
Seamless integration, no hiring headaches

Flexible contracts, scalable teams

SQUAREBOAT LABS

A space where we create tools to express our love for our community.

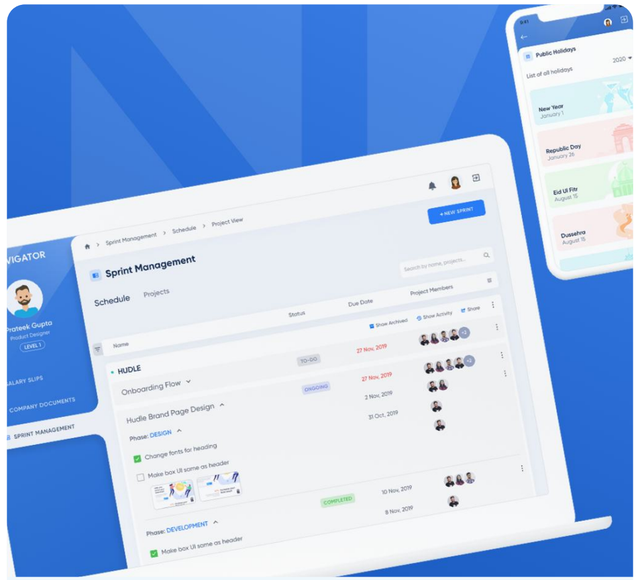
It’s where we have the freedom to truly be ourselves.



ATS

ATS (Application Tracking System) is Squareboat’s internal platform to handle all the activities related to hiring process

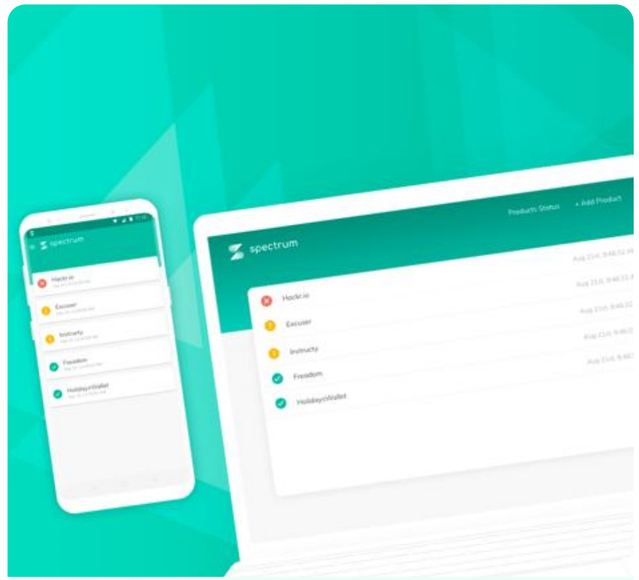
squareboat



Navigator HRMS

Navigator HRMS takes care of your HR processes while you take care of your employees

NAVIGATOR



Spectrum Server Monitoring

A beautiful, real-time dashboard & mobile app to monitor multiple AWS accounts

spectrum

OPEN SOURCE

For us, Open Source is a principle. We believe strongly that to truly excel, you must involve many people.

Sneaker

An effortless way to send emails whenever an exception occurs on the server.

NestJS Boilerplate

A production-ready NestJS boilerplate, fully equipped and ready for your projects.

Serverless Media Worker

A simple, out-of-the-box serverless media worker for seamless media processing tasks.

SquareBoat API Specs

A collection of Squareboat's best practices for crafting efficient REST APIs.

Growth Hacking Guide for Startups

A community-driven growth hacking guide tailored for startup success.

NestJS Storage

A multi-disk, multi-driver filesystem manager designed for NestJS integration.

TECH & DESIGN STACK

Our team specializes in the following technologies, delivering expert solutions.

FRONTEND

React, Angular, Vue.js

BACKEND

Node JS, Python, Laravel

DEVOPS

AWS, Azure, Google Cloud

MOBILE APP DEVELOPMENT

Flutter, Andriod, iOS, React Native, PWA

UI/UX DESIGN

Figma, Lottie files, Illustrator, Photoshop

QA/TESTING

Selenium, Appium, Browserstack

AI & ML

TensorFlow, OpenAI, Llama Index, Apache Spark, ELK Stack

FEATURES

Features we can build

- Ordering Systems
- E-Commerce
- Marketplaces
- Admin Panel
- Blogs
- Ticketing Systems
- IOT Systems
- Quiz & Assessments
- Photo Gallery
- Workflow Management
- Landing Pages
- Learning Management System
- Interactive BI Dashboards
- SMS, Email & WhatsApp Integrations
- Payment Gateway Integration
- Doctor Consultation Platform

and many more...

OUR TEAM

Our team is a hand-picked selection of the finest developers and designers.

If there's one thing you will find in everyone at Squareboat, it's passion and love for the work we do.

Great Place To Work® Certified INDIA™

CLIENT TESTIMONIALS

Virender Bisht VP - Tech @MakeMyTrip

I hired Gaurav for lots of reasons, none better than his attitude. He brings a ton of positive energy in the team.

Radika Binani Chief Product Officer @PaisaBazar

It was a pleasure to work with SquareBoat. Firstly the passion was very evident. The quality of people in his team are very high caliber. The level of ownership from start to finish was tremendous

Manuk Verma Director @Kyor / E-Meditech

Gaurav is capable of wearing many hats beyond a "CTO" or "Product Head" and often provides refreshing perspective to all sorts of business challenges

Mayank Gupta Co-founder Zopper

Squareboat rocks! Gaurav's entire team is highly professional, has great listening skills, and responds extremely well to client requests. Their deliverables are error free and provide you a smooth landing (page)!

CLIENT TESTIMONIALS

Annu Talreja Founder @OxfordCaps

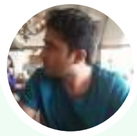
Gaurav is highly skilled in understanding the business requirements and translating them to a Tech product. Would highly recommend Gaurav to anyone who is looking for a long-term trustworthy tech partner.

Suhail Narain Founder & CEO Hudle

We've been working with Gaurav and the Squareboat team for more than 3 years now and will continue to do so for the foreseeable future! Gaurav and his team have been a critical part in Hudle's journey so far by taking care of our entire tech stack. His team's varied skillset and capability to handle a wide range of problems are also a huge plus point!

Arun Jay Senior Product Manager @LinkedIn

I have tremendously appreciated his dedication in getting things done. This cheerful young man is a great team player with rock solid application development skills. He is a terrific person to have on any great team.



Anirudh Gupta Cofounder @Tripoto

He is punctual, extremely professional and competent- a combination of skills that are rare to find in any technical consultant

IN THE PRESS

The world's most popular blogs and publications have covered and praised our work.

THE ECONOMIC TIMES

Squareboat: App maker's tool deal corner helps clients monitor web, server health

Read more

YOURSTORY

Former SlideShare and Naukri developer launches Hackr.io, an online education community

Read more

P Product Hunt

Product Hunt for Online Programming Courses & Tutorials

Read more

Entrepreneur

IOT: The Future of Mobile Apps Development

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@griddesigns

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@SquareboatSolutions