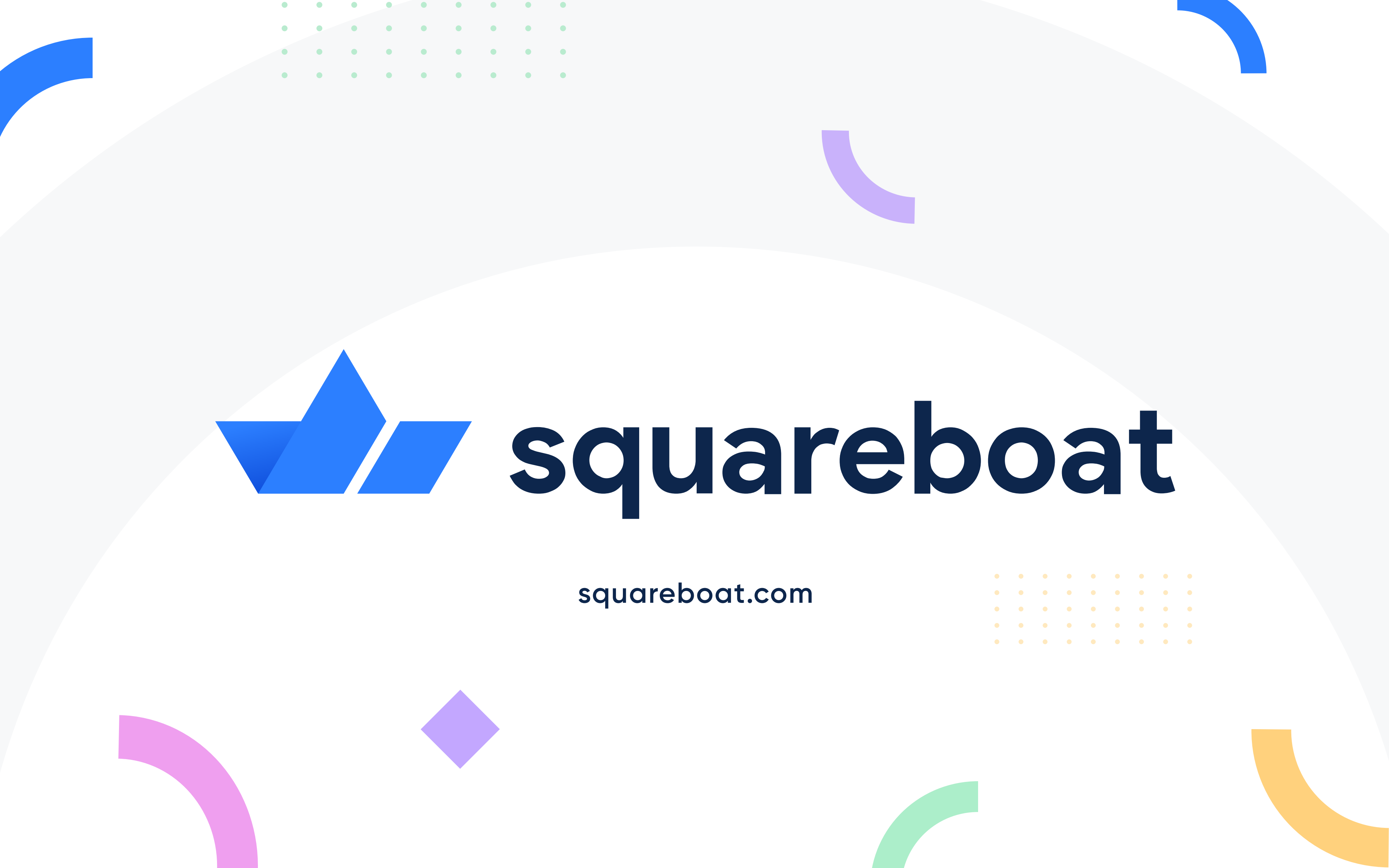




squareboat

squareboat.com





INTRODUCTION

Design Driven Success.

We're a [design focused](#) software development company.

2013

Established

100+

Projects

75+

Employees



Gaurav Gupta

FOUNDER & CEO

Gaurav has over 17+ years of experience in developing and maintaining large and scalable web and mobile applications end-to-end including product conceptualization, design, backend and frontend development, deployment, server management, uptime, reliability, performance and scalability.



Work Experience



2013 - Present



Nov 2011



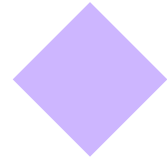
Jun 2010



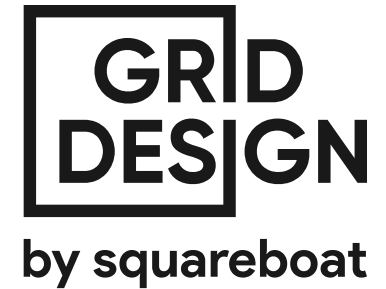
Aug 2007



BRAND ARCHITECTURE



We build beautiful and scalable technology solutions.



Design studio specialised in UI/UX and branding.



Get highly skilled developers & designers on contract.



SERVICES SUITE



Web Development

We build beautiful, responsive and feature-rich web based applications that solve real customer problems.



Mobile Development

We build Android, iOS and PWA's that work great across multiple devices, screen sizes and resolutions.



DevOps

We've worked on websites handling more than 10 million hits/day. We can scale your products too.



UI/UX Design

We build user-friendly interfaces that drive customer satisfaction, retention, and competitive advantage for our clients ahead of the development.



AI as a Service

Transforming vision, language, and data into intelligent solutions for a smarter future using Artificial Intelligence and Machine Learning!



AI AND ML

Transforming vision, language, and data into intelligent solutions for a smarter future using Artificial Intelligence and Machine Learning!

01 Computer Vision
Image Processing

02 Natural Language
Processing (NLP)

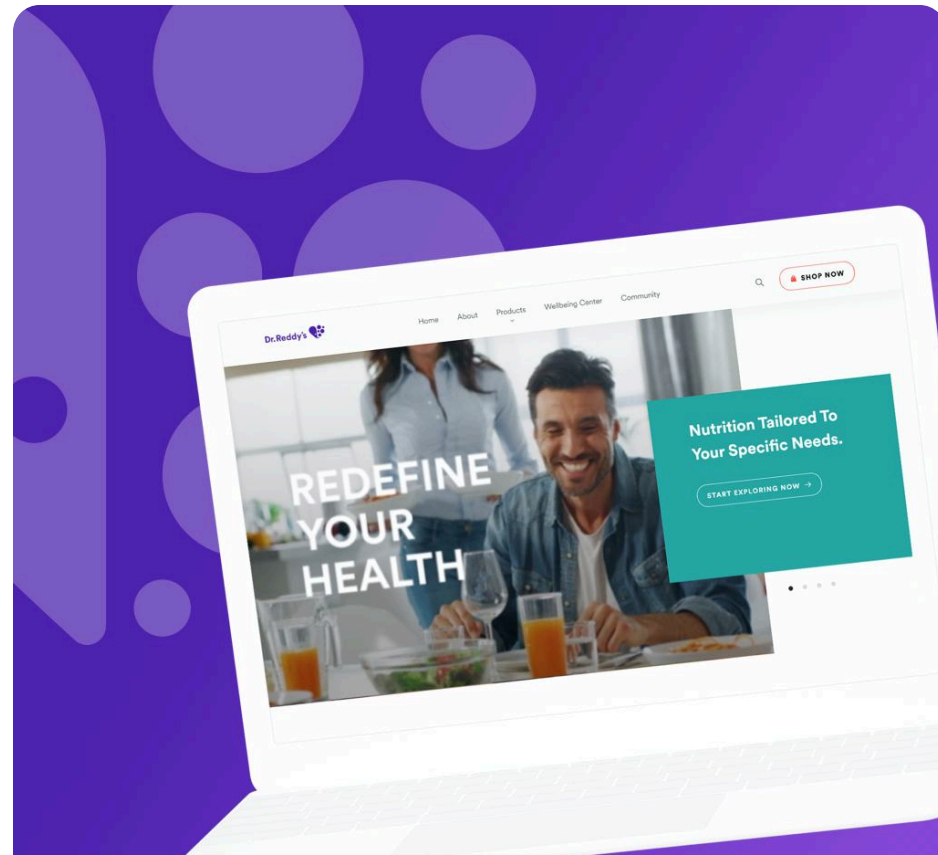
03 Generative AI, LLM
& VLM

04 Data Analytics
Applications

05



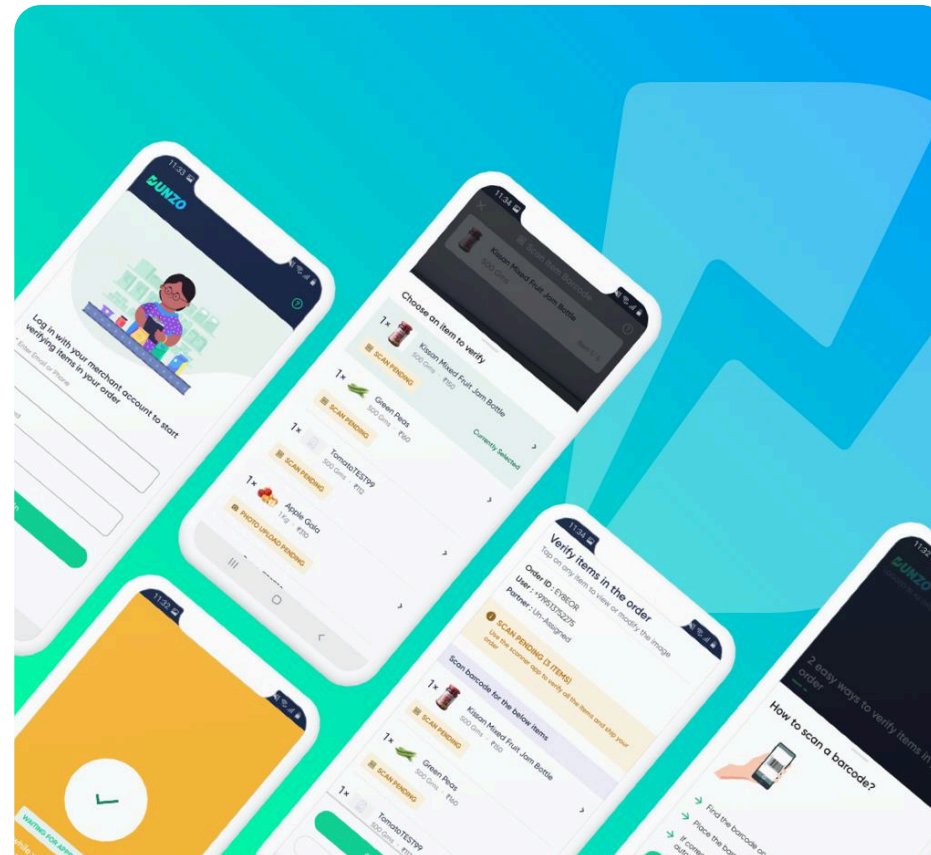
KEY CLIENTS



Dr Reddy's Laboratories

We accelerate access to affordable and innovative medicines because **Good Health Can't Wait.**

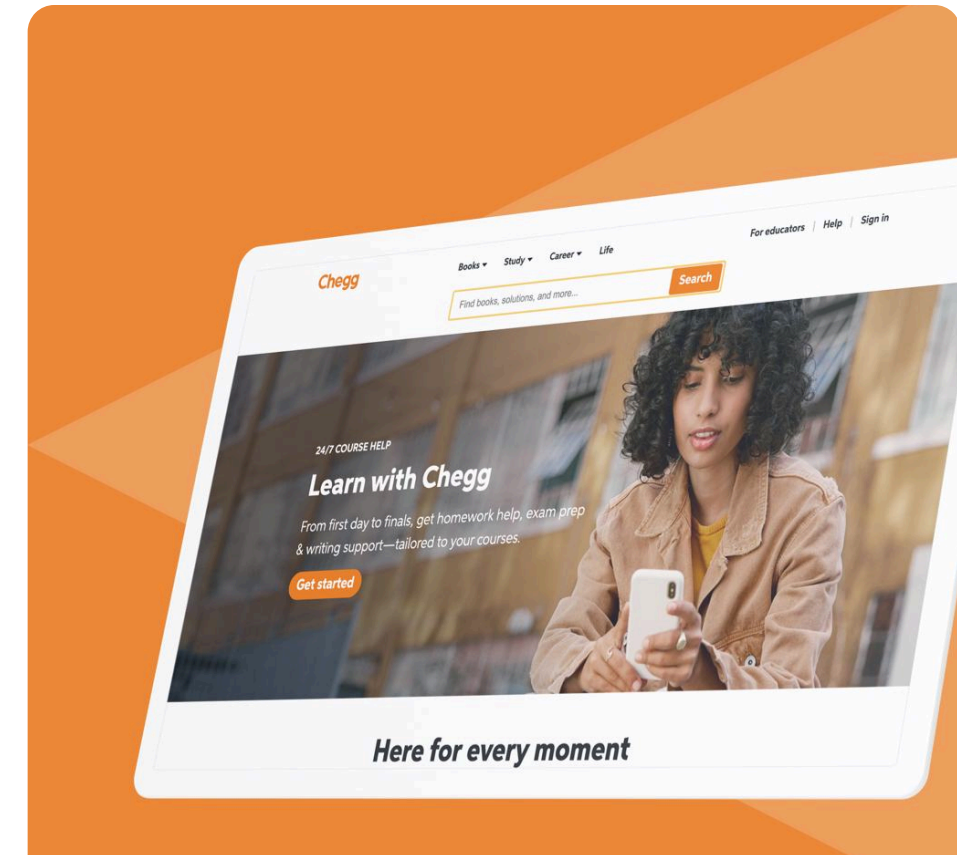
#Health



Dunzo

We worked on the **Dunzo Partner's app**, implemented many **crucial features** to improve the overall experience.

#Delivery



Chegg

As the leading student-first connected learning platform, our mission is to help **every student achieve their best**, in school and beyond.

#Education





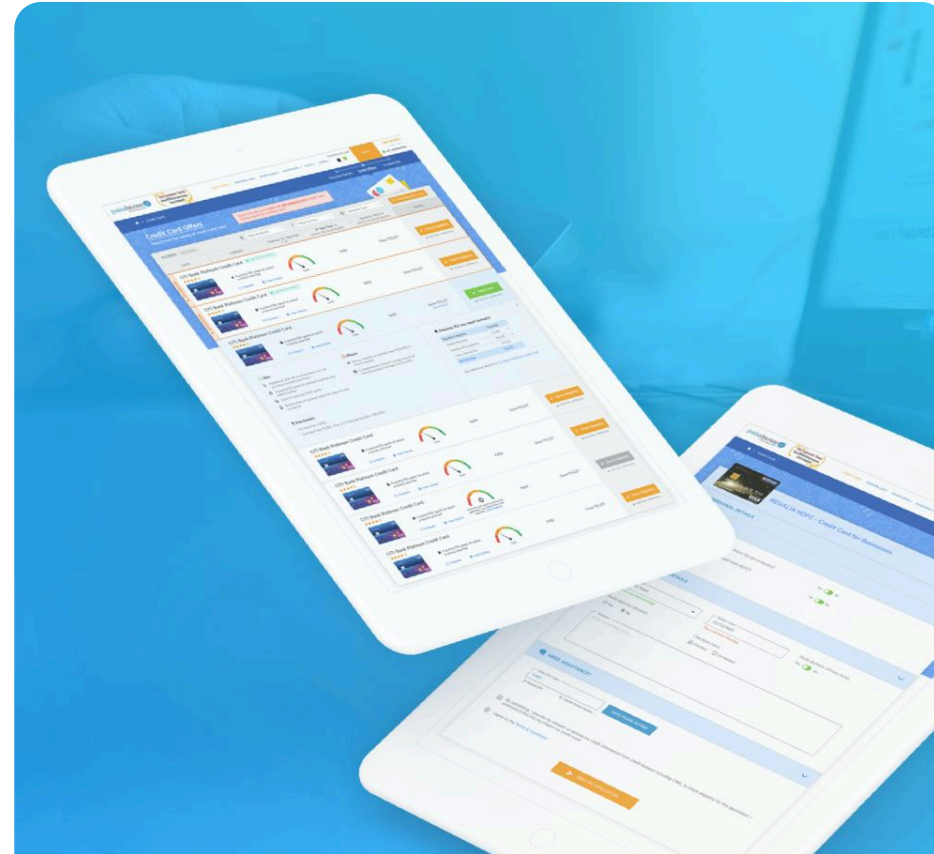
KEY CLIENTS



Jubilant

App for fruit sellers based on Next Billion UI principles currently generating **Rs. 4.5M+ in revenue** per month.

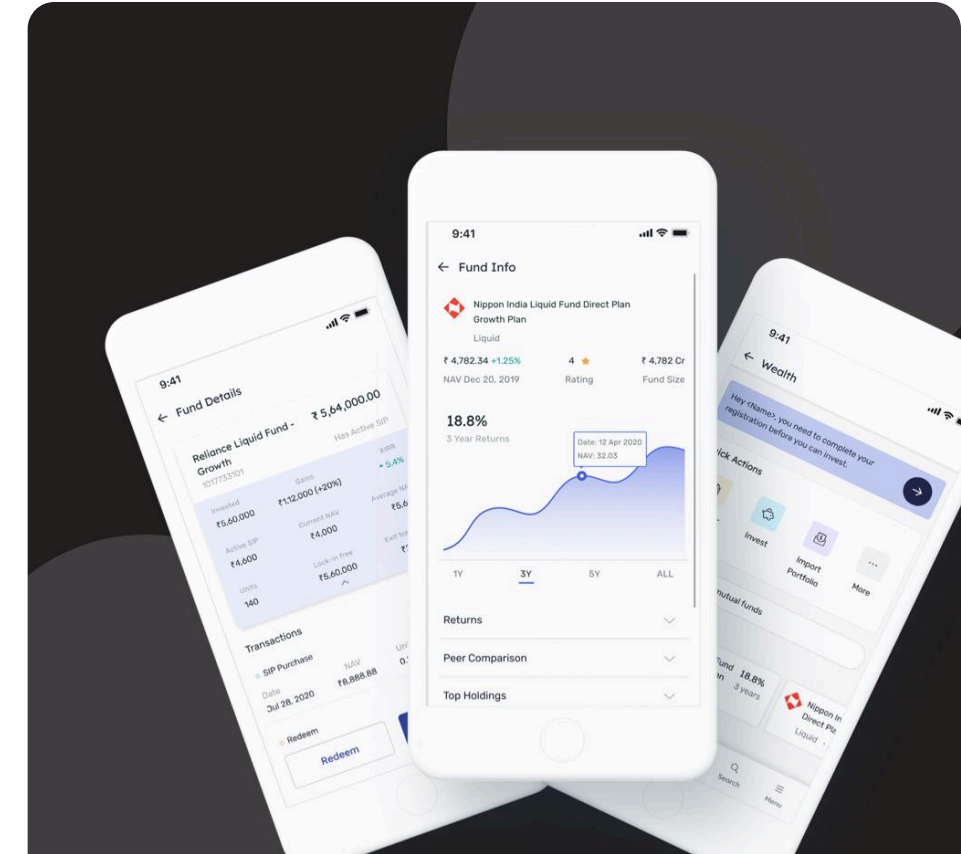
#FMCG



Paisabazaar

We **improved the conversion rate** for credit card applications on paisabazaar.com by **nearly 2x**.

#BFSI



Niyo money

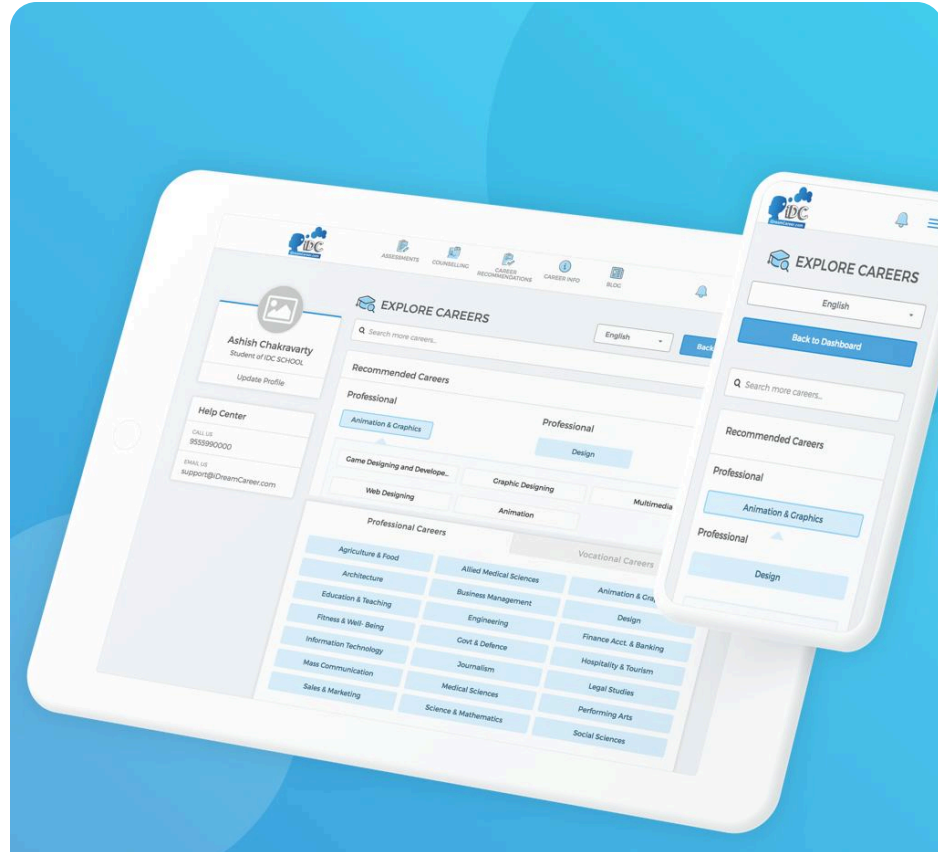
We are focused on creating banking that is **simpler, smarter and safer** for our customers.

#Finance





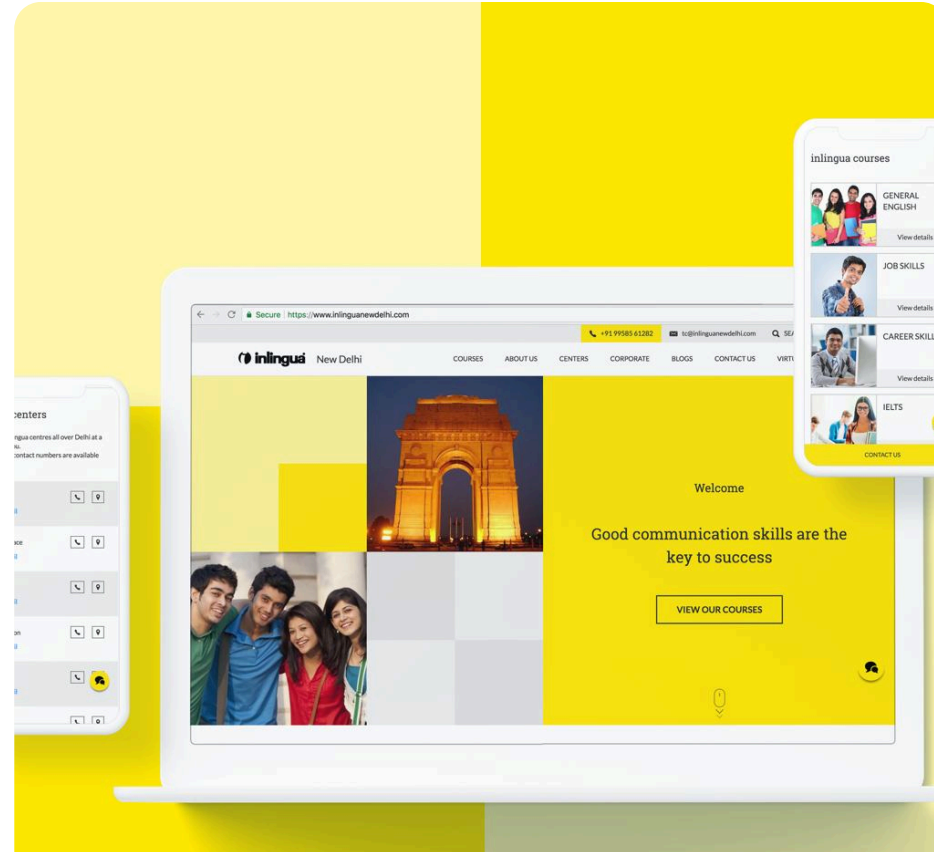
KEY CLIENTS



iDreamCareer

Helps students find a suitable career. Handling assessments and counselling at **massive scale** for government schools in India.

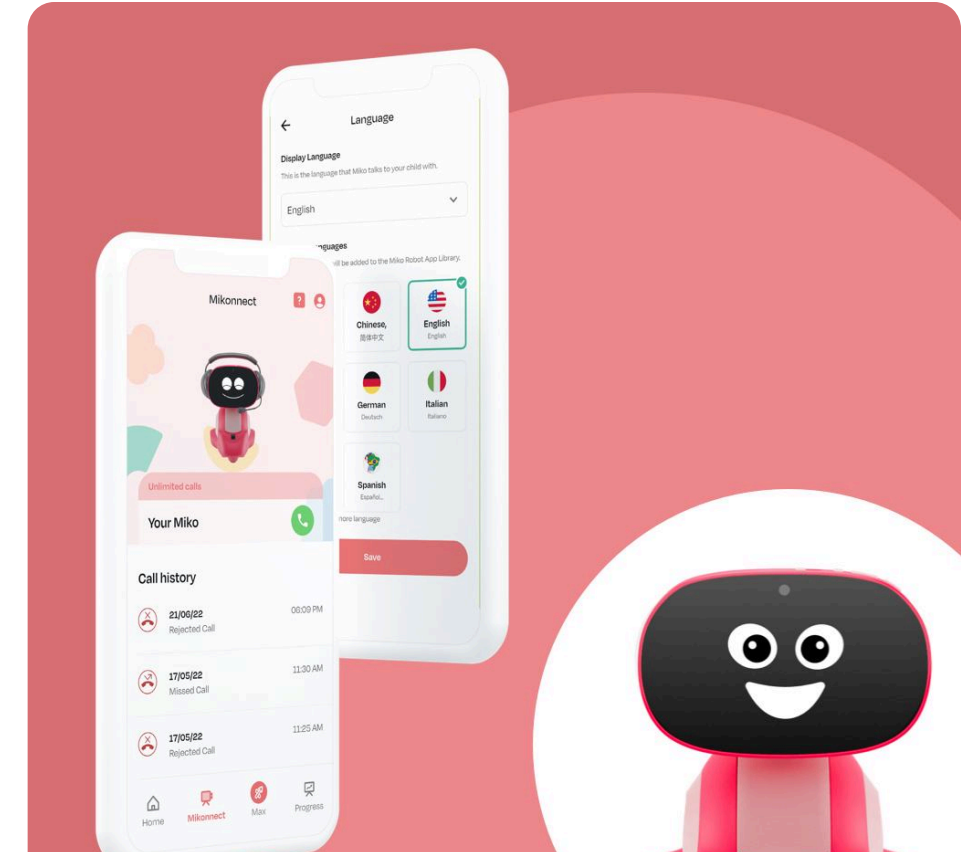
#Education



Inlingua

Improves your communication skills. We redesigned the entire website & significantly **improved their conversion rate**.

#Education



Miko

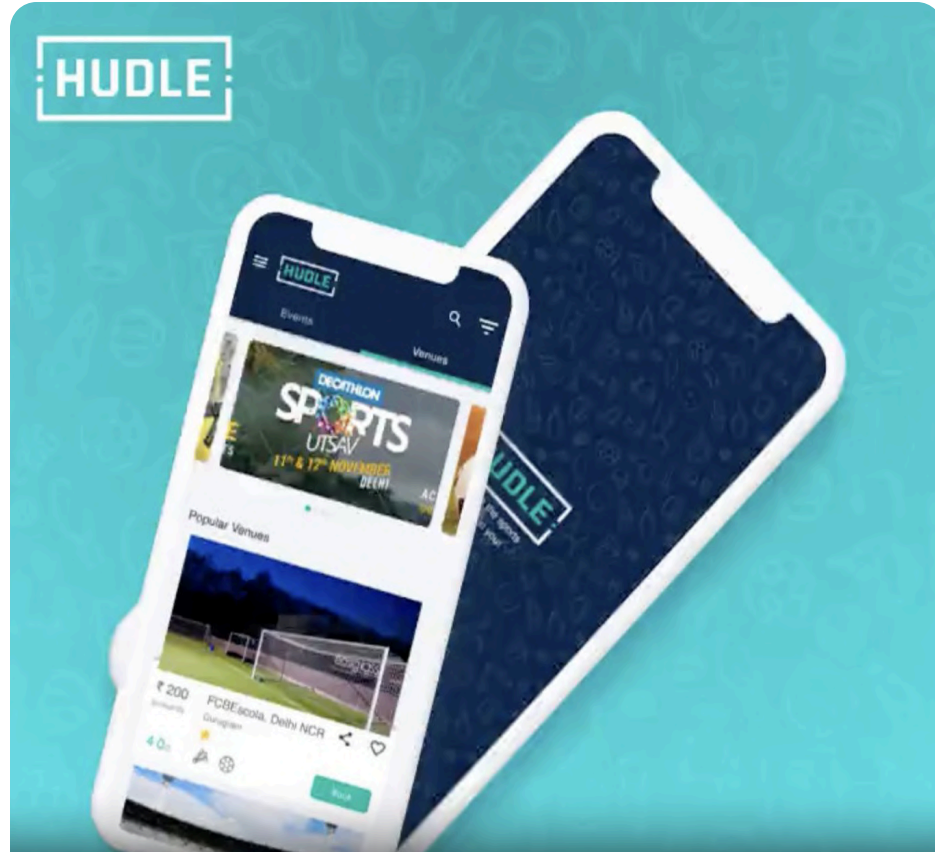
Miko is an advanced consumer robotics innovation lab passionate about **bringing the best of technology** to young learners everywhere.

#EdTech





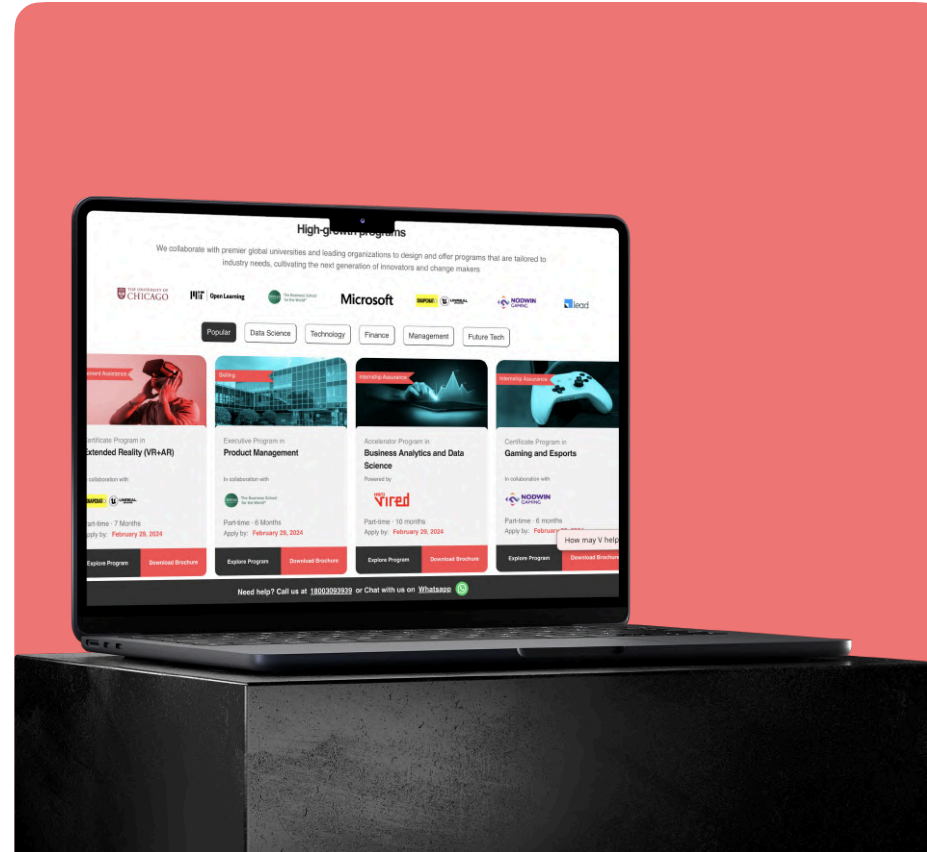
KEY CLIENTS



Hudle

Discover & play with the Hudle all **Access Play**. A single subscription to play your favourite **sports** anywhere, anytime!

#Sports



Hero Vired

Hero Vired is a premium **LearnTech** company offering industry-relevant **programs** in partnership with world-class institutions to create the change makers of tomorrow.

#EdTech



Elevation Capital

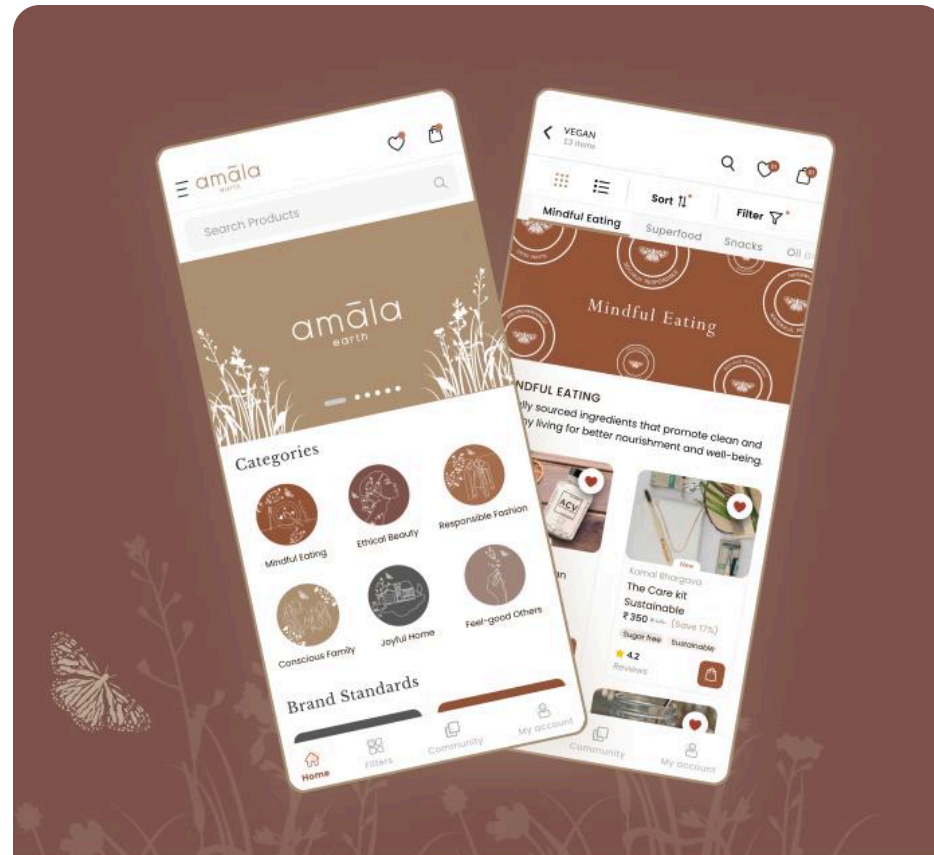
Elevation Capital is an early-stage venture fund that **invests** in globally impactful companies united by a common vision of **humanity** as the highest purpose.

#Finance





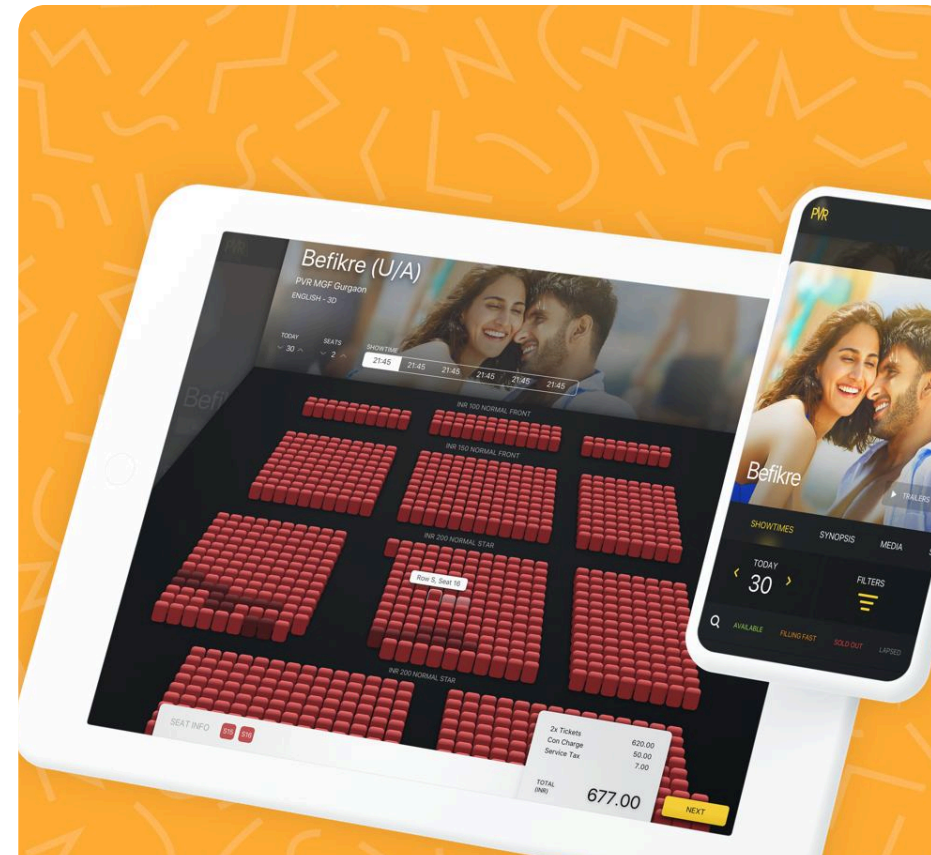
KEY CLIENTS



Amala Earth

Amala Earth is a way of **conscious living built** on a foundation rooted deeply in the Indian origin.

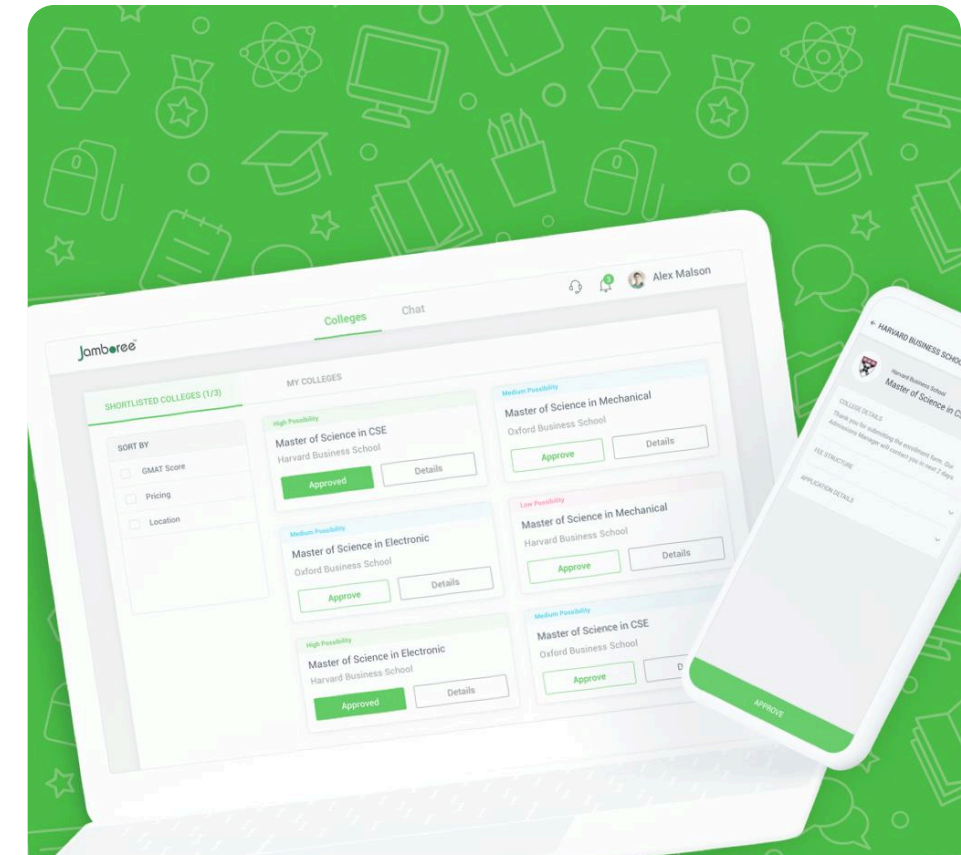
#E-commerce



PVR Cinemas

We worked on the entire **frontend experience** of their website, giving an **awe-inspiring** look to it.

#Entertainment



Jamboree Education

Jamboree is one of the most trusted institute in India for **GMAT/ GRE/ SAT/ IELTS/ TOEFL** preparation.

#EdTech





OUR CLIENTS

BLUE TOKAI COFFEE ROASTERS
 JUNZO
 Dr.Reddy's
 JUBILANT CONSUMER
 DAMAC
 HARBORMOOR
 inlingua
 Chegg
 Niyoyo
 Analytics Vidhya
 MAX ESTATES
 paisabazaar.com
 instamojo
 amāla earth
 LBB
 STAR WORLDWIDE GROUP
 awfis
 MIKO
 Juggernaut
 EMOHA eldercare
 Cedarwood
 Benchmark AI
 LOCO FAST
 saveabhi
 VegEase
 -FREEDOM
 AAdru
 Jamboree
 echolytics
 KleverKid
 LinkLeads
 Aiisma My Data My Asset
 AdSightPro
 workomo
 E-MEDITEK
 THIRD WAVE COFFEE
 sixtyml
 HUDLE
 STAR Personal & Caring Health Insurance
 kidstir
 woobly
 OXFORDCAPS
 xeno
 YOUNG TECHNOLOGY SCHOLARS
 nirog street
 cfoftr



VERTICALS

Business Verticals

We have served the following industries



E-Commerce



Healthcare



Entertainment



SaaS



Real Estate



Sports



Education



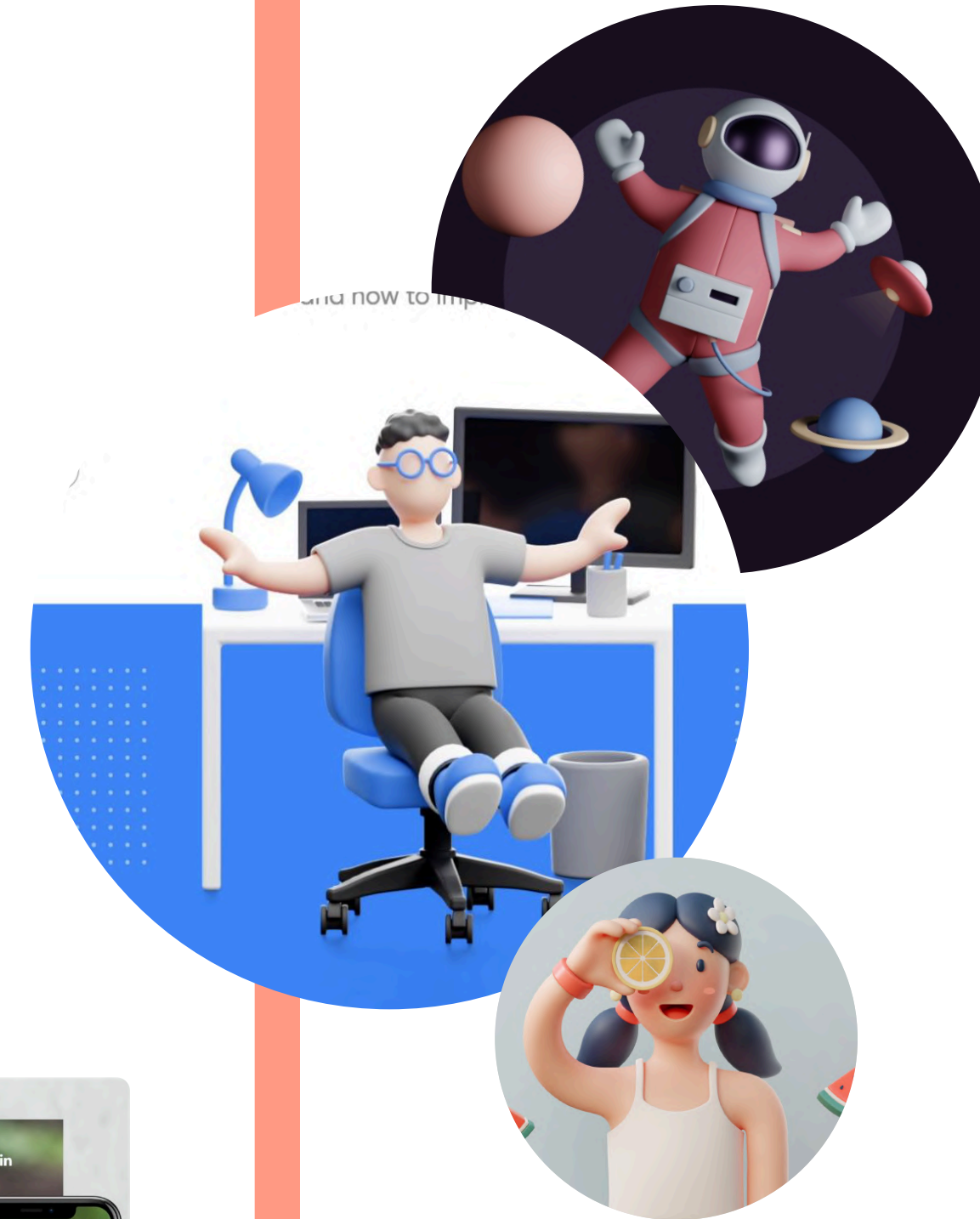
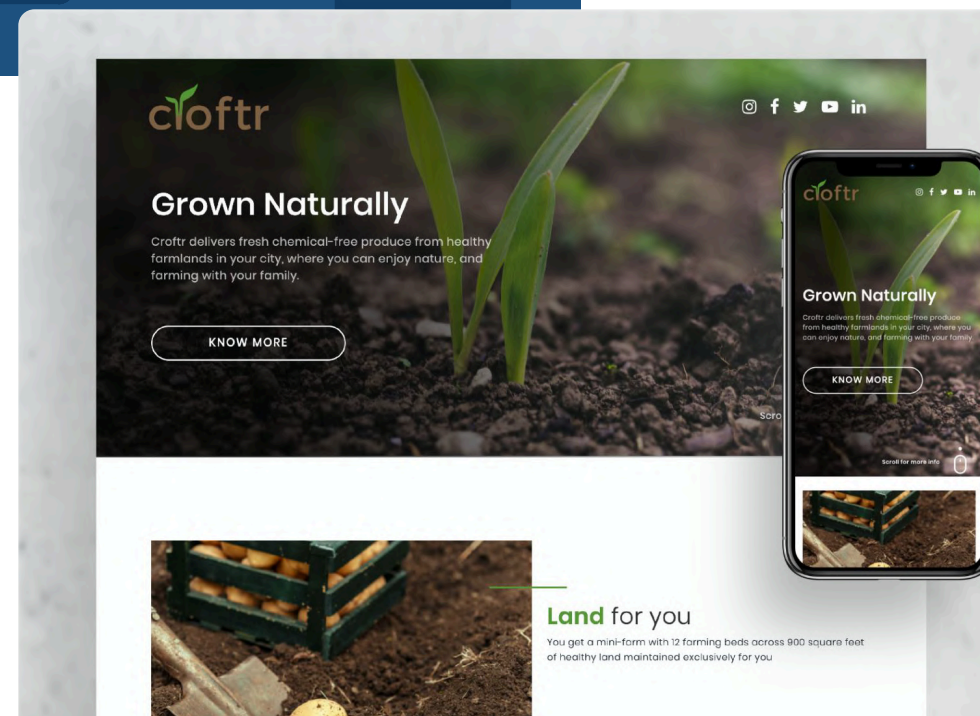
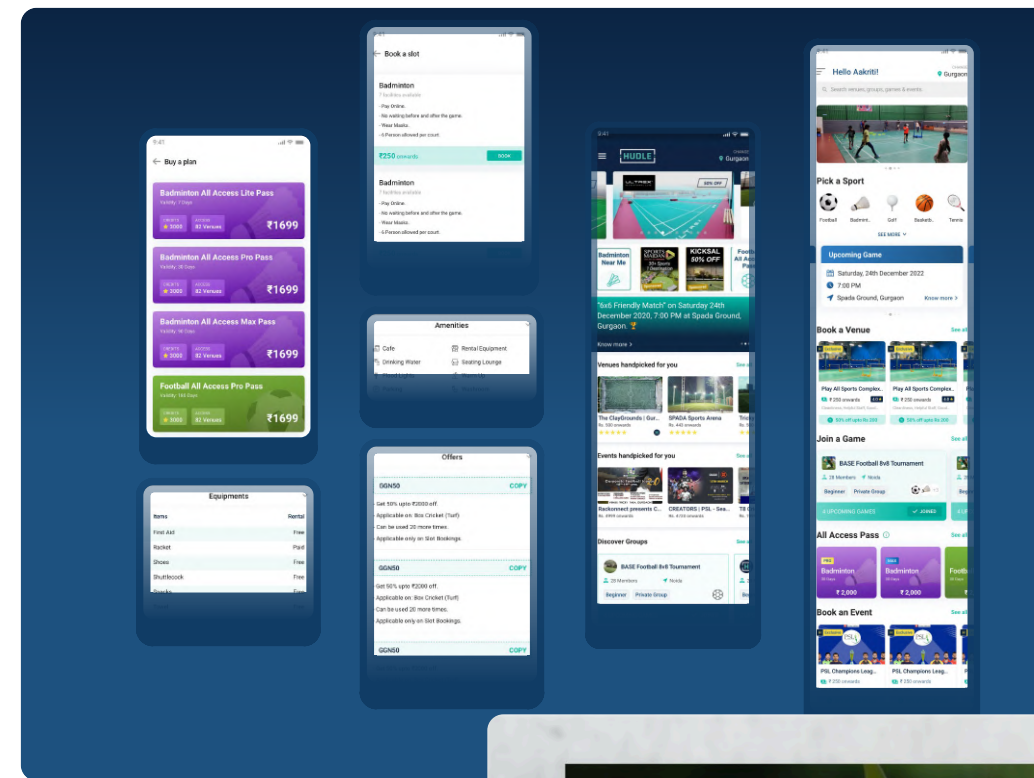
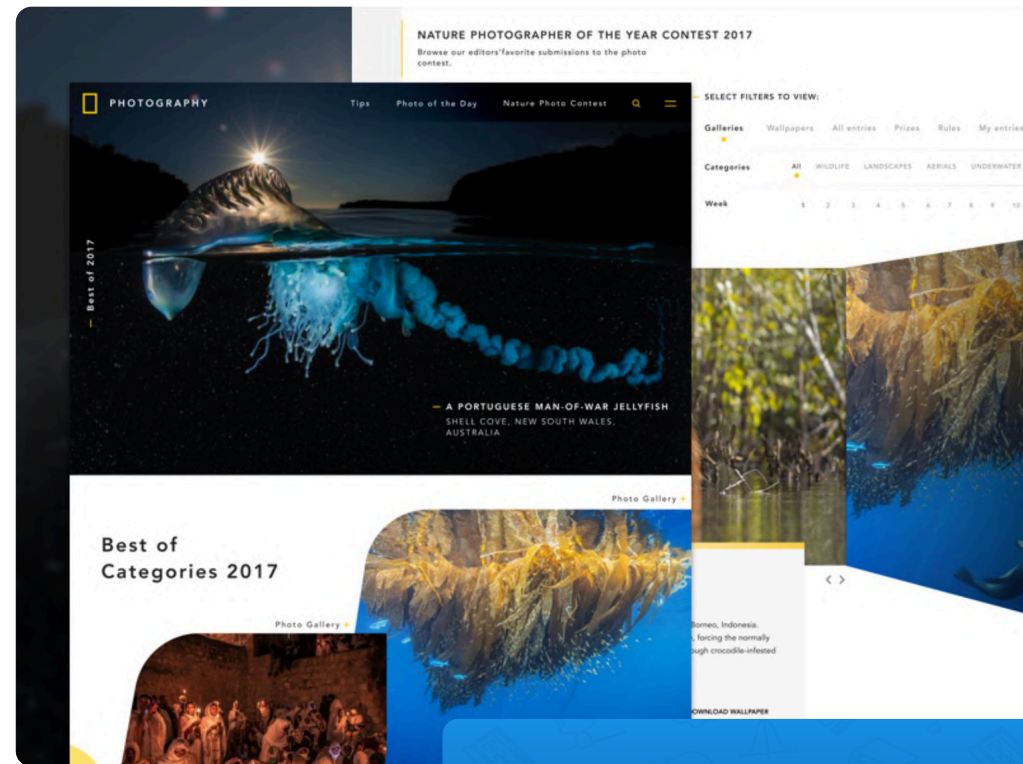
Travel



DESIGN SERVICES

UI/UX Design & Animations

In today's customer-centric world, user experience is everything. At Squareboat & Grid Design Studio, we have a seasoned team of UI/UX designers with an innovative mindset.





STAFF AUGMENTATION

Best software developers, designers, devops & QA available on contract to get started on your project instantly!



Instant onboarding
within 24 hours



Verified technical skills



No recruitment &
training hassles



Quick replacements



Deboard when needed

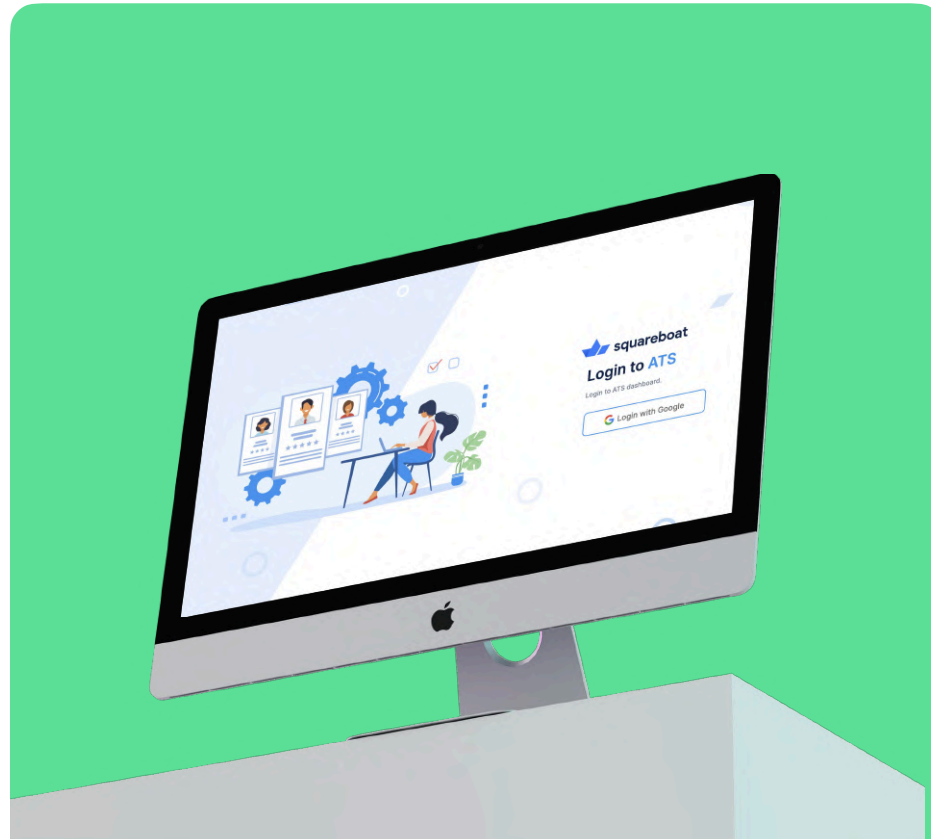


No dropouts



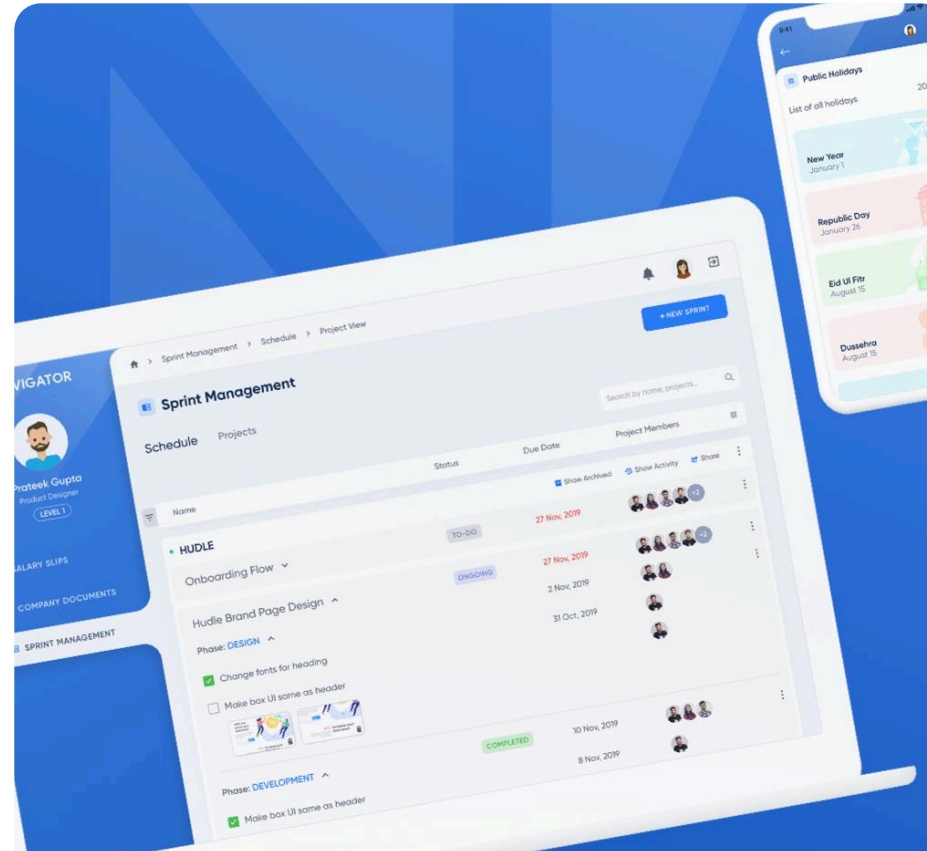
SQUAREBOAT LABS

A space where we build tools to reciprocate our love to our community. It's where we have the freedom to truly be ourselves.



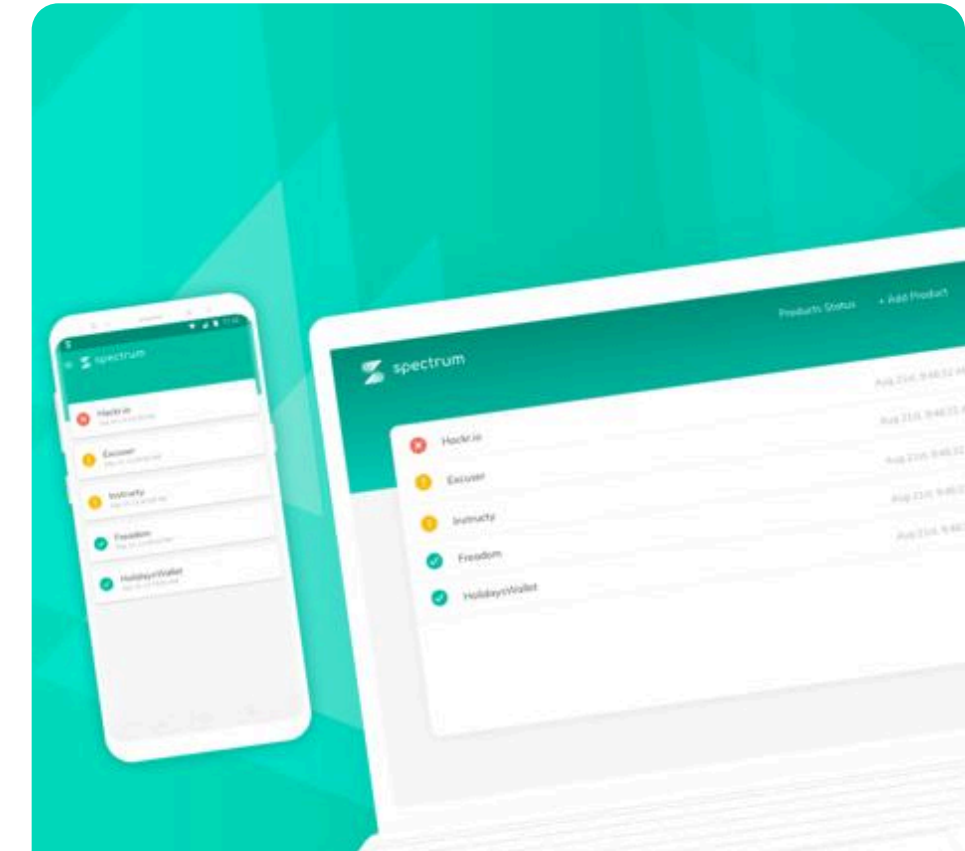
ATS

ATS (Application Tracking System) is Squareboat's internal platform to handle all the activities related to hiring process



Navigator HRMS

Navigator HRMS takes care of your HR processes while you take care of your employees



Spectrum Server Monitoring

A beautiful, real-time dashboard & mobile app to monitor multiple AWS accounts





OPEN SOURCE



For us, Open Source is a moral thing. We feel strongly that to really do something well, you have to get a lot of people involved.

Sneaker

An easy way to send emails whenever an exception occurs on the server

NestJS Boilerplate

A production-ready NestJS boilerplate with batteries included

Serverless Media Worker

A simple out of the box server less media worker for your media processing tasks

SquareBoat API Specs

Squareboat's best practices for writing REST API's

Growth Hacking Guide for Startups

A community driven growth hacking guide for startups

NestJS Storage

A multi-disk multi-driver filesystem manager for NestJS



TECH & DESIGN STACK

Our team is competent on the following technologies.

FRONTEND



React



Angular



Vue.js

BACKEND



NodeJS



Python



Laravel

DEVOPS



AWS



Azure



Google Cloud

MOBILE APP DEVELOPMENT



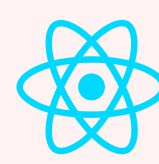
Flutter



Android



iOS

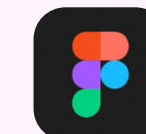


React Native



PWA

UI/UX DESIGN



Figma



XD



Illustrator

AI & ML



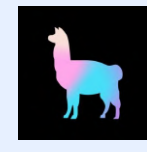
Python



TensorFlow



OpenAI



Llama Index



C++



PyTorch



Falcon



ELK Stack



FEATURES

Features we can build

- Ordering Systems
- E-Commerce
- Marketplaces
- Admin Panel
- Blogs
- Ticketing Systems
- IOT Systems
- Quiz & Assessments
- Photo Gallery
- Workflow Management
- Landing Pages
- Learning Management System
- Interactive BI Dashboards
- SMS, Email & WhatsApp Integrations
- Payment Gateway Integration
- Doctor Consultation Platform

and many more...



OUR TEAM

Our team is a hand-picked selection of the finest developers and designers.

If there's one thing you will find in everyone at Squareboat, it's **passion and love** for the work we do.



Great
Place
To
Work.®

Certified

INDIA

TM



CLIENT TESTIMONIALS



Virender Bisht VP - Tech @MakeMyTrip

I hired Gaurav for lots of reasons, none better than his attitude. He brings a ton of positive energy in the team.



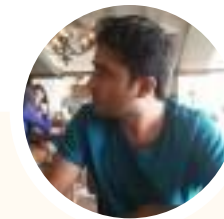
Radika Binani Chief Product Officer @PaisaBazar

It was a pleasure to work with SquareBoat. Firstly the passion was very evident. The quality of people in his team are very high caliber. The level of ownership from start to finish was tremendous



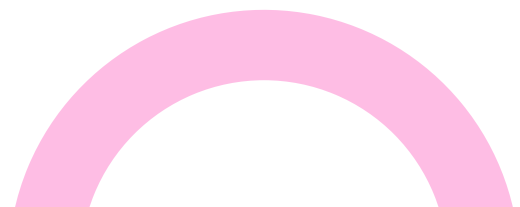
Manuk Verma Director @Kyor / E-Meditech

Gaurav is capable of wearing many hats beyond a "CTO" or "Product Head" and often provides refreshing perspective to all sorts of business challenges



Anirudh Gupta Cofounder @Tripoto

He is punctual, extremely professional and competent- a combination of skills that are rare to find in any technical consultant





IN THE PRESS

The world's most popular blogs and publications have covered and praised our work.

THE ECONOMIC TIMES

Squareboat: App maker's tool deal corner helps clients monitor web, server health

[Read more](#)

YOURSTORY

Former SlideShare and Naukri developer launches Hackr.io, an online education community

[Read more](#)

P Product Hunt

Product Hunt for Online Programming Courses & Tutorials

[Read more](#)

Entrepreneur

IOT: The Future of Mobile Apps Development

[Read more](#)



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 hi@squareboat.com

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[@squareboat](#)

 GitHub
[@squareboat](#)

 YouTube
[@SquareboatSolutions](#)